

**Friday, June 24:**

**"The future of international media development"**

*Attendees: Public event with practice partners, media development practitioners, political stakeholders, media development researchers, MEDAS 21 fellows and MEDAS 21 leadership*

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| <b>8:30 - 9:00</b>   | <b>Arrival / morning coffee</b>   |
| <b>9:00 - 9:30</b>   | <p><b>Welcome Notes</b></p> <ul style="list-style-type: none"> <li>• TU Dortmund Prorector Prof Dr Nele McElvany</li> <li>• VolkswagenStiftung Program Manager Dr Pierre Schwidlinski</li> <li>• MEDAS 21 leadership: Prof Dr Susanne Fengler (EBI), Prof Dr Barbara Thomass (RUB), Prof Dr Jens Loenhoff (UDE), Dr Ines Drefs (EBI)</li> </ul>   |
| <b>9:30 - 10:30</b>  | <p><b>Opening keynotes by partners</b></p> <ul style="list-style-type: none"> <li>• Prof Dr Levi Obonyo (Daystar Uni, Kenya) &amp; Dr Lassané Yaméogo (CNRST, Burkina Faso)</li> </ul>  |
| <b>10:30 - 11:45</b> | <p><b>Session: "Renewing methodological approaches to media development research"</b></p> <ul style="list-style-type: none"> <li>• Speakers: Prof Dr Guido Keel (ZHAW, CH), Dr Bruce Mutsvairo (Uni Utrecht, NL), Mira Keßler (RUB)</li> <li>• Facilitators: Fabíola Ortiz (UDE) &amp; Viviane Schönbächler (RUB)</li> </ul>  |
| <b>11:45 - 13:00</b> | <p><b>Session: "Broadening the perspective: Learning from on-site actors"</b></p> <ul style="list-style-type: none"> <li>• Expert exchange with Vanessa Bassil (MAP, Lebanon), Mare Molle Hato (WANEP, Burkina Faso), Ramyata Limbu (Panos South Asia), Douglas Mutumba (EARS, Uganda), Said Nazir (TNN, Pakistan), Abdoulaye Diallo (CNP-NZ, Burkina Faso)</li> <li>• Facilitators: Mira Keßler (RUB) &amp; Dr Ines Drefs (EBI)</li> </ul> |
| <b>13:00 - 14:00</b> | <b>Lunch</b>  |
| <b>14:00 - 15:15</b> | <p><b>Session: "Renewing theoretical perspectives in media development research"</b></p> <ul style="list-style-type: none"> <li>• Speakers: Dr. Suzanne Temwa Gondwe Harris (LSE, UK), Dr Viola Milton (Unisa), Prof. Dr. Barbara Thomass (RUB), Dr Anja Wollenberg (MiCT)</li> <li>• Facilitators: Johanna Mack (UDE) &amp; Roja Zaitoonie (RUB)</li> </ul>  |
| <b>15:15 - 16:30</b> | <p><b>Session: "Broadening the perspective: Learning from failure"</b></p> <ul style="list-style-type: none"> <li>• Speakers: Hazrat Bahar (Shaik Zayed Uni, Afghanistan), Douglas Mutumba (EARS, Uganda), Eric Glover (freelancer, Myanmar)</li> </ul>   |

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|                         | <ul style="list-style-type: none"> <li>• <i>Facilitators: Michel Leroy (EBI) &amp; Stefan Wollnik (UDE)</i></li> </ul> |
| 16:30 - 17:00           | <i>Coffee and cake</i>   |
| 17:00 - 17:45           | <p><b>Closing keynote</b></p> <ul style="list-style-type: none"> <li>• <i>Dr Guntram Wolff (Bruegel)</i></li> </ul>    |
| <b>17:45 - 18:30</b>    | <p><b>Discussion:</b> The future of international media development -<br/>Towards a position paper</p>                 |
| <b>18:30 - open end</b> | <b>Poster gallery</b> „Mediadev Research Projects“ and <i>walking dinner</i>   |