

Request for Proposal

Deutsche Welle
 DW Akademie, Bonn, Germany
 & AKU GSMC Media Innovation Center,
 Nairobi, Kenya



Made for minds.

Dienstag, 31. August 2021

Project Title	Desk Research: Freedom of Expression and the Media Landscape in East Africa (esp. Rwanda, Burundi & South Sudan)	
Project Number	AAF8-KW02-2	
Period	22.09.2021 to 15.11.2021	
Days of Project	approx. 20 days	
Location	remote	
Project Language	English	
Service	Research and Analysis	
Description	<p>Objective: DW Akademie is commissioning an examination of the media landscape in East Africa (EA). This research is used as contribution to develop a regional project strategy for the project and it's possible outreach to Rwanda, Burundi and South Sudan. The project is already implementing activities in Tanzania (TZ), Uganda (UG) and Kenya (KE). The research shall be done in between Sept. and Oct/Nov. 2021; it will be issued for a max. number of up to 20 service days in the contractual period.</p> <p>Required services (objectives) are:</p> <ul style="list-style-type: none"> - 3 country profiles (2-pagers) reflecting the current state of media (incl. challenges to freedom expression and media development) in Rwanda, Burundi and South Sudan, incl. short social/historical/political background when relevant. - Comparative regional analysis of the state of media in EA, based on country profiles for Burundi, Rwanda and South Sudan (see task above) and on information (country reports) provided by the project on TZ, KE and UG. - Overview of the actors in the media development field in South Sudan, Rwanda and Burundi and their focus, identifying gaps in media development / media viability in the region. - List of accessible sources / studies and a cloud folder filled with the reference documents useful to DW Akademie. / Data file with the most relevant data on freedom on expression, access to media and technology. <p>Requirements: The applicants shall have (a) in-depth knowledge of the media landscape of EA; (b) excellent analytical skills and attention to detail in documenting the findings; (c) excellent English language skills in written and verbal form; and (d) communicate well with the project team in KE and GER.</p>	
Technical Equipment	Equipment must be provided by the Contractor.	There is no need for special equipment.
Postprocessing	Post-processing of the project is not necessary.	Post-processing of the project is not necessary.
Travel Expenses	DW does not cover travel costs.	
Cancellation Fee	DW does not pay a cancellation fee, if the project is cancelled due to unforeseen circumstances.	
Miscellaneous	Applications shall be made in writing by September 8th, 2021 and provide the following: - your up-to-date CV; - your financial offer / quote; and - a short explanation of your motivation and approach.	
Granting of Rights	The contractual partner shall grant DW the exclusive and factually, temporally and spatially unrestricted rights to use the work in unmodified, processed or redesigned form in respect of works and other products created for DW within the scope of its activities. DW shall be entitled to transfer the rights granted to it in whole or in part to third parties or to grant them rights of use.	

Please note: We require a gross final amount stated on the offer which includes all services and cost items.