



# JOURNALISM AND JOURNALISM EDUCATION IN DEVELOPING COUNTRIES

Edited by  
**Beatrice Dernbach**  
**Beate Illg**



## Content

<b>Preface</b>	v
<b>Introduction: Journalism and Journalism Education in Developing Countries</b> .....	1
<i>Beatrice Dernbach and Beate Illg</i>	
<b>Section 1: Overview</b>	
1.1 Standards of Journalism Education – An International Comparative Study in the Context of Media and Development .....	13
<i>Christoph Schmidt</i>	
1.2 The Role of International Non-governmental Organizations .....	25
<i>Barbara Thomass and Ines Drefs</i>	
1.3 Blended Learning is a Great Promise .....	36
<i>Werner Eggert</i>	
1.4 Everthing is Connected to Everything .....	47
<i>Helmut Osang</i>	
1.5 Quality of Science Journalism, Measured by Content Analysis ....	60
<i>Christoph Spurk and Michael Schanne</i>	
<b>Section 2: Asia</b>	
2.1 Journalism Education in Indonesia- A Case Study of Seven Universities in Indonesia .....	77
<i>Mira Rochyadi-Reetz</i>	
2.2 Historical Development and Current Challenges of Academic Journalism Education in Vietnam and Cambodia .....	92
<i>Eira Martens-Edwards</i>	
2.3 Media and Democratization in Nepal .....	102
<i>Yubraj Ghimire and Dev Raj Dahal</i>	

2.4	Self-perception of Nepalese Journalists within the Democratization Process of the Country.....	116
	<i>Beate Illg</i>	
2.5	India's Media Education-In Need of a Total Overhaul.....	130
	<i>Buroshiva Dasgupta</i>	
2.6	Journalism Education in India-Identifying Background Issues.....	141
	<i>Arvind Sivaramakrishnan</i>	
2.7	Missing Links in Practical Journalism of Developing Pakistan.....	157
	<i>Shafiq Ahmad Kambob</i>	
2.8	Journalism Training in Afghanistan.....	169
	<i>Kefa Hamidi</i>	
2.9	Journalism Education in Central Asian Kyrgyz Republic- Teaching Journalism to Students with Outdated Soviet Curriculum .....	179
	<i>Babtiyar Kurambayev, Mary L. Sheffer and Ecaterina Stepaniuc</i>	
<b>Section 3: Arab States, Africa and South America</b>		
3.1	Academic Journalism Education in the Arab World- A Long Journey Towards the Ideal Curriculum.....	191
	<i>Monika Lengauer</i>	
3.2	Journalism Training in a Changing African Society- Case of Kenya .....	202
	<i>Wilson Ugangu</i>	
3.3	Foreign News Selection in the Ghanaian Press- An Ideological Footprint of Western Journalism Education and Media Assistance .....	217
	<i>Michael Yao Wodui Serwornoo</i>	
3.4	Brazil's Journalism Education- The Reality in Latin America's Largest Country.....	231
	<i>Rodrigo Rodembusch</i>	
	<b>Authors' Bio.....</b>	<b>243</b>

## How th

Sometimes, a book arises from and not exclusively by looking at a career step. Thus, the idea for this book mainly in Nepal and India. As trainers at universities in Germany, colleagues at conferences, for these Asian and other countries, similarities and differences in journalism and journalists, and their training.

We quickly agreed that we were in emerging countries. Because of political and economic changes confronted with critically and constructively all, communicating these changes everywhere – as can be observed to 2018 and in many other regions.

In the summer of 2016, we prepared up a plan for contents and answered: Who would be on board? Which publisher about this topic in English?

Luckily, the search for the authors we spread through personal



Free and fair media are at the heart of any democratic set up. A thriving field of journalism and zealous and ethical journalists in that sense become torch bearers of a brighter and promising tomorrow. In this light, the status of journalists, the most important actors in the field becomes increasingly important as a matter of study. They act as gatekeepers of information that is flooding in the era of new media, a wave that is not so new anymore. Their roles remain intact and even becomes prominent in the chaos of many-to-many communication.

Not concentrating on specific countries, selected contributions in the book reflect on the developments of media and journalism education across different countries. Introducing the book with an overview about the state-of-the-art of journalism education and the research on a meta level, the book moves on to talk about media studies in the Asian countries and in Arab world, the African States and Brazil. This book is an interesting read for all those who care about a vital media landscape and an open democratic society.

**MANIPAL**  
UNIVERSAL PRESS



₹550



[www.mup.manipal.edu](http://www.mup.manipal.edu)