

# Call for Journalists – Global Non-Profit Platform for Journalism and Activism

# WHAT WE LOOK FOR

We are looking to work with local journalists in various countries for our global platform <u>fairplanet.org</u>. Mainly for these editorial sections: weekly or bi-weekly commentary and stories about globally relevant issues from a local perspective. All content must be submitted in English.

Currently we are looking for colleagues particularly in these countries or regions: South America, Africa, South East Asia, India, Russia, China and Australia.

# WHAT IS THE CONTENT FORMAT?

Weekly/bi-weekly commentaries (<u>Editors' Picks</u>) are concerned with current affairs and provide insight and opinion on what is happening in the country or region the journalist is located. These pieces are being published on a daily basis and are the first posts that readers see on our site. Editors' Picks are usually 2,000 characters long.

<u>Stories</u> report, analyse, evaluate, and offer an outlook or a solution to local issues with a global relevance. Stories constitute the largest and most important section on fairplanet. These articles are usually 5,000 characters long.

#### FEES & PAYMENT POLICY

Every content is paid, except Op-Eds which are offered by experts working in organisations focussing on the issues fairplanet is concerned with.

We apply an equal pay policy for all journalists regardless their location.

The fee for regular contributions for our Editors' Picks section is 50€ per piece (2,000 characters & the audio recording of the spoken text) on a weekly or bi-weekly basis, paid by the end of month.

The fee for stories (5,000 characters) is 100€ per piece paid immediately after approval and submission of invoice. The content doesn't have to be exclusively written for fairplanet but come with republishing rights on content partner sites.

#### WHAT WE DO

fairplanet.org is an independent non-profit platform uniquely combining journalism and activism.

We do impact journalism concerned with human rights and the well-being our one common habitat Earth.

We care about peace and security, equality and justice, poverty and economy, education, health and sanitation, water and food, energy, ecology and the inclusion of all species.

We focus on global issues which we report from a local perspective.

We support activism, advocacy, direct action, social entrepreneurs and sustainable change.

## OUR AUDIENCE

We serve a truly global audience concerned and eager to engage with our topics and issues. More than 100,000 readers visit our website and follow us on social media.

## HOW WE WORK

We provide global coverage by more than 50 correspondents in 35 countries.

We report and comment on global issues on a daily basis, publish reportage, developing stories, podcasts and creative series.

We support social and environmental movements, petitions and campaigns, and work with artists and activists. We cooperate with NGOs, social entrepreneurs and mobilise our grass root communities for a good cause.

#### WHO WE ARE

We are a global team of journalists, editors, activists and social entrepreneurs based in Berlin, London, Halifax, New York City, Kabul, Nairobi and Tel Aviv.

For further information and submission please contact our editorial board members: Ama Lorenz or Murat Suner at <a href="mailto:contribute@fairplanet.org">contribute@fairplanet.org</a>