



Global insights
for local heroes

Deutsche Welle (DW) is Germany's international broadcaster, providing multi-media news and information services in 30 languages worldwide. In addition, the DW Akademie trains media professionals in developing and transition countries. DW is based in Bonn and Berlin.

For our subsidiary DW Media Services GmbH in Bonn, we are looking for a

Journalist for online content and social media

on a freelance basis

to start at the earliest possible date. DW Media Services GmbH organizes Deutsche Welle's international media conference, the Global Media Forum (GMF), among other projects. At the GMF 2016, over 2,000 experts from the media, politics, academics and the fields of activism and business from over 120 countries gather in Bonn for the annual conference.

Your responsibilities include

- Planning, content creation, and management of the company website
- Managing social media and blogs about the conference
- Promoting growth within an international community of media and civil society professionals
- Planning and maintaining PR campaigns for the conference on website and across social media
- Writing articles on topics related to media, politics and the sustainability of the Internet and social media
- Preparing and formatting visual and video material for digital platforms
- Managing online freelancers
- Managing partner organizations

Your profile

- University degree
- Journalistic training, either Volontariat or similar training
- Multiple years of experience working as an online journalist and editor or as a social media author
- In-depth proficiency of image processing systems, layout programs, CMS and video editing
- Experience with website layout
- Experience in event management is a plus
- Perfect fluency in German and English; preferably English as a native language

Female applicants are particularly welcomed. Applicants who meet the requirements and have a severe disability are given special consideration.

Contact

Please send your application (in PDF form, max 7 MB) before **December 6, 2016**, via e-mail to: bewerbung@dw.com. Please include the ad number F-10/16-BN.

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