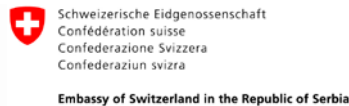


# SEEMF

South East Europe Media Forum



With partners:



## Media in Europe: Ready for crisis reporting?

Media business today – in the context of international crises and conflicts

**\* DRAFT AGENDA AS OF 2016-10-26 \***

International Conference, 21-22 November 2016

Participation by personal invitation

Conference languages: English, German, Serbian,  
Bosnian, Croatian, Montenegrin

### Conference venue:

Crowne Plaza Belgrade, Vladimira Popovica 10, Beograd 11070  
rooms Adriatic and Pacific, I floor

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[www.kas.de/medien-europa/en](http://www.kas.de/medien-europa/en) | [www.cei.int](http://www.cei.int) | [www.seemf.org](http://www.seemf.org)

## SEEMF – Monday, 21 November 2016

16:00 – 17:00	<b>Registration (SEEMF registration desk, <u>until 17:00</u> for security reasons)</b>	
17:00 – 17:30	<b>Get-together</b>	
17:30 – 18:15	<b>Opening Speeches</b> (all sessions in rooms Adriatic and Pacific)	
	<b>Oliver Vujović</b>	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	<b>Radomir Licina</b>	Board member, SEEMO, Belgrade
	<b>Christian Spahr</b>	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
	<b>Norbert Beckmann-Dierkes</b>	Head of the Konrad-Adenauer-Stiftung Offices in Serbia/Montenegro, Belgrade
	<b>H.E. Philippe Guex</b>	Ambassador of Switzerland to Serbia and to Montenegro, Belgrade
	<b>Giovanni Caracciolo di Vietri</b>	Secretary General, Central European Initiative (CEI), Trieste
18:15 – 18:30	<b>Welcome Address by the Prime Minister of Serbia, Aleksandar Vučić</b>	
18:30 – 20:00	<b>Discussion: Media and Politics in Serbia</b>	
Panelists	<b>Dragan Bujošević</b> t.b.c.	General Director, Radio Television of Serbia, Belgrade
	<b>Goran Gmitrić</b> t.b.c.	Editor, News Programme, TV Pink, Belgrade
	<b>Gordana Janković</b> t.b.c.	Head of the Media Department of the OSCE Mission to Serbia, Belgrade
	<b>Veran Matić</b>	Chairman, Commission for investigating killings of journalists; CEO, B92, Belgrade
	<b>Vukašin Obradović</b>	President, Independent Association of Journalists of Serbia (NUNS), Belgrade
	<b>Dragoljub Petrović</b>	Editor-in-chief, Danas daily, Belgrade
	<b>Ljiljana Smajlović</b>	President, Serbian Journalists' Association (UNS), Belgrade
	<b>Moderator: Oliver Vujović</b> , Secretary General, SEEMO, Vienna	
20:00 – 20:15	<b>Keynote Address by Franco Frattini</b> Former Italian Foreign Minister and EU Vice President/Commissioner, President of Società Italiana per l'Organizzazione Internazionale (SIOI), Chamber President to the Italian Supreme Administrative Court	
20:15 – 20:30	<b>Presentation of the CEI SEEMO Investigative Journalism Award</b> by <b>Barbara Fabro</b> , CEI, <b>Oliver Vujović</b> , SEEMO, and <b>Christian Spahr</b> , KAS	
20:30 – 22:00	<b>Dinner Reception</b>	

## SEEMF – Tuesday, 22 November 2016

09:00 – 09:30	<b>Welcome</b>
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09:30 – 11:00	<b>Panel I: The refugee crisis as a touch-stone for professional journalism</b> <i>How well are media in South East and Central Europe informing about migration?</i>	
<b>Moderator</b>	<b>Andreas Ernst</b>	South East Europe Correspondent, Neue Zürcher Zeitung daily, Belgrade
<b>Keynote</b>	<b>Michael Martens</b>	South East Europe Correspondent, Frankfurter Allgemeine daily, Athens
<b>Panelists</b>	<b>Henrik Kaufholz</b>	Chairman, Eur. Center for Press and Media Freedom, Leipzig; Politiken, Copenhagen
	<b>Nick Malkoutzis</b>	Editor, MacroPolis; Columnist, Kathimerini English Edition, Athens
	<b>Stefano Liberti</b>	Journalist and filmmaker (Internazionale, Le monde Diplomatique, et al.), Rome
	<b>Dragan Sekulovski</b>	Executive Director, Association of Journalists of Macedonia (AJM), Skopje
<b>Discussion: Q &amp; A</b>		

11:00 – 11:15	<b>Keynote address by N. N. t.b.c.</b> OSCE Mission to Serbia, Belgrade
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11:15 – 11:30	<b>Coffee break</b>
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11:30 – 13:00	<b>Panel II: Journalists in conflict zones – Trends in war and crisis reporting</b> <i>Syria et al.: How can reporters cover hostilities accurately and protect themselves?</i>	
<b>Moderator</b>	<b>Christian Mihr</b>	Executive Director, Reporters without Borders Germany, Berlin
<b>Keynote</b>	<b>Aidan White</b>	Director, Ethical Journalism Network, London
<b>Panelists</b>	<b>Emre Kızılkaya</b>	Digital News Coordinator, Hürriyet daily, Istanbul
	<b>Kurt Pelda</b>	War reporter and editor, Zurich
	<b>Paweł Pieniążek</b>	Freelance reporter, Dziennik Opinii/ New Eastern Europe, Kyiv
	<b>Ruslan Trad</b>	War reporter and blogger; International Editor, KlinKlin media platform, Sofia
<b>Discussion: Q &amp; A</b>		

13:00 – 14:00	<b>Lunch</b>
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14:00 – 15:30	<b>Panel III: Education – The gap between studies and current challenges</b> <i>Are journalism students being prepared for professional work in difficult conditions?</i>	
<b>Moderator</b>	<b>Andreas Wolfers</b>	Director, Henri Nannen School (Gruner+Jahr, Die Zeit and Der Spiegel), Hamburg
<b>Introductory notes</b>	<b>Viktorija Car</b>	Professor of Media and Communications, Faculty of Political Science, Zagreb University
	<b>Miroljub Radojković</b>	Professor of Communication Science, Faculty of Political Sciences, University of Belgrade
<b>Panelists</b>	<b>Bertrand Pecquerie</b>	CEO, Global Editors Network, Paris
	<b>Gena Traikova</b>	Editor-in-Chief of the news, bTV, Sofia
	<b>Ljiljana Zurovac</b>	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
<b>Discussion: Q &amp; A</b>		

15:30 – 15:45	<b>Coffee break</b>
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15:45 – 17:15	<b>Panel IV: Dialogue at cross-purposes – Reporters and spokespersons</b> <i>How can journalists and PR managers work together and stay credible?</i>	
<b>Moderator</b>	<b>Christian Spahr</b>	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
<b>Introductory notes</b>	<b>Vuk Vujnović</b> t.b.c.	SEECOM Secretary General; Public Affairs Specialist, Mission of Montenegro to the EU
	<b>Hans-Jörg Vehlewald</b>	Chief Reporter Politics, BILD daily, Berlin
<b>Panelists</b>	<b>Aleksandra Bogdani</b>	Investigative journalist, Balkan Investigative Reporting Network (BIRN), Tirana
	<b>Ivan Lovreček</b>	Editor-in-Chief, RTL Croatia, Zagreb
	<b>Thomas Schnöll</b>	Head of Press and Information Department, Spokesperson, MFA Austria, Vienna
<b>Discussion: Q &amp; A</b>		

17:15 – 17:30	<b>Concluding address – Media in times of crises: Erhard Busek</b> , former Vice-Chancellor of Austria, President of the Institute for the Danube Region and Central Europe, Coordinator Southeast European Cooperative Initiative (SECI)	
17:30 – 18:00	<b>Closing remarks: Zoran Jovanović</b> (National Coordinator Serbia, CEI), <b>Oliver Vujović</b> (SEEMO), <b>Norbert Beckmann-Dierkes</b> , <b>Christian Spahr</b> (KAS)	

**Additional event: Wednesday, 23 November 2016 – Commission on Media Policy**  
supported by SEEMO, European Commission, ECPMF, International Institute/  
International Media Center, SECEPRO and in cooperation with Newsweek Serbia  
Venue: Hotel Crowne Plaza Belgrade | by invitation, separate programme