



## Commision on Media Policy, Belgrade, Serbia 22-23 November



in cooperation with



# Newsweek<sup>SRBIJA</sup>

## IS THERE A GREATER GOOD IN MY GOOD? JOURNALISTS' ROLES AND RESPONSIBILITY

Conference languages: English

Conference venue:

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## **22 November**

**20:00 Welcoming reception- only for Commission participants**

## **23 November**

**8.45. Meeting in the hotel lobby and transfer to hotel Crowne Plaza (for guests in other SEEMF hotels)**

**9:00-9:30 Welcome Coffee**

**9:30-10:00 Welcome by**

Erhard Busek, former Vice-Chancellor of Austria, President of the Institute for the Danube Region and Central Europe, Coordinator Southeast European Cooperative Initiative (SECI), Vienna

Ellen Mickiewicz, James R. Shepley Emeritus Professor of Public Policy and Political Science, Duke University, Durham, USA

Oliver Vujovic, Secretary General, South East Europe Media Organisation (SEEMO), Vienna

Milorad Ivanovic, Editor-in-Chief, Newsweek Serbia, Belgrade

Henrik Kaufholz, ECPMF, Leipzig

Introduction of participants

**10:00-10:45: Session I**

**Political Parties at the Margins and Power: how should journalists cover the growing political weight of parties rejecting European traditions of democratic inclusiveness?**

Chair: Ellen Mickiewicz

Panel:

Zrinka Vrabec-Mojzes, Editor, Nacional magazine, Zagreb

Ryszard Holzer, Editor, Newsweek Poland, Warszawa

Istvan Deak, Editor, miscareaderezistent.ro, Bucharest

**10:45-11:30: Session II**

**The Supporters: How can journalists explain why ordinary people vote for and support party leaders and laws contrary to democratic European norms?**

How can they avoid repeating the same “explanations” over and over again: difficult economic situations and fear of cultural diversity. Can journalists go deeper and really explain more? Do these factors ALWAYS produce tyranny? Everywhere? If not, why not?

Chair: Erhard Busek

Panel:

Erol Onderoglu, Reporters without Boarder Turkey, Istanbul  
Alberto Spampinato, Director, Ossigeno per l'Informazione, Rome  
Remzie Shahini-Hoxhaj, Professor, University of Pristina, Pristina

### **11:30-11:45 Coffee break**

### **11:45-12:45 Session III —Freedom of the Press in Europe**

Where is it endangered, where is it strong, what accounts for the differences? Corruption and Crime Go Unpunished—Law Enforcement Weak and Compromised? Politics and Power Seek to Stifle Dissent? Foreign Ownership Ignores Local Issues? None of the above?

Chair Ellen Mickiewicz

Panel:

Tonia Samsonova, The Question / Radio Echo of Moscow, Moscow  
Saso Ordanoski, Media Expert, Skopje, Former Yugoslav Republic of Macedonia  
Milorad Ivanovic, Editor-in-chief, Newsweek Serbia, Belgrade

### **12:45-13:00 Guest Speaker (Invited by Newsweek Serbia)**

### **13.00-13.15 Presentation of Erhard Busek SEEMO Award for Better Understanding in South East Europe**

### **13:15-14:15 Lunch**

### **14:15-15:00 Session IV Do journalists “create” extremist politicians?**

Does the colorful, leader who fuels anger and breaks with decency gain from coverage? Are “shocking” figures like this just “good” television and “good” stories, because hey attract audiences and therefore financial gain? Do journalists, owners, and editors agree about this coverage?

Chair: Erhard Busek

Panel:

Remzi Lani, Director, Albanian Media Institue, Tirana  
Goran Mihajlovski, Founder, sdk.mk, Skopje,

Luka Zanoni, Director, Osservatorio Balcani e Caucas, Rovereto

**15:00-15:45 Session V Do or Should Journalists Try to Explain How the “Greater Good” of Society Transcends and Exceeds “My Group’s Getting a Better Deal?”**

How would journalists make audiences understand what is the greater good?  
Is it the greater *regional* good? Helping people in Southeast Europe understand each other?

Is it what the old-time leaders think it is?

Is it what the new refugees ask for?

Is it becoming homogeneous?

Chair: Ellen Mickiewicz

Panel:

Radomir Licina, Founder, Danas daily, Belgrade

Marina Constantinoiu, Editor, miscareaderezistent.ro, Bucharest

**15:45-16:00 Coffee break**

**16:00-16:45 Session VI What are the Three Most important Things about the EU that Journalists Should Cover Deeply and Fully, so that Audiences can Truly Understand?**

Chair: Erhard Busek

Panel:

Dragan Sekulovski, Association of Macedonian Journalists (AJM), Skopje

Marko Milosavljevic, Professor, University of Ljubljana, Ljubljana

**16:45-17:45 - Recommendations**

Chair: Ellen Mickiewicz

Rapporteur and discussant: Craig LaMay ,

Discussion by entire group

**17:45-18:00 Acknowledgments and Closing Words**

Erhard Busek, Ellen Mickiewicz, Oliver Vujovic