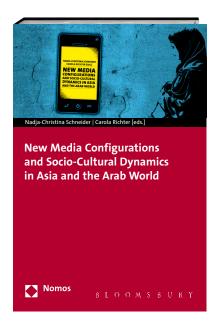
Mediatisation in Asia and the Arab World



New Media Configurations and Socio-Cultural Dynamics in Asia and the Arab World

Edited by Jun.-Prof. Dr. Nadja-Christina Schneider und Jun.-Prof. Dr. Carola Richter

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The book explores socio-cultural dynamics in Asia and the Arab world embedding them into current processes of mediatisation. The book is based on the assumption that social and cultural change never originates exclusively from the media or technological innovations, but rather depends on the changing conceptions with which people adopt media technologies and integrate them in their daily lives. Besides the transregional exploration of new media configurations and changing media practices, the articles of this volume discuss the specific political and social structures in the different local and national contexts as well as their translocal interconnectivities.

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