



July 2 – 4

Wits University

Joburg Radio Days 2014: *Food for the radio brain*

The fifth edition of Joburg Radio Days is planned for July 2 – 4 at the University of the Witwatersrand in Johannesburg. The event, hosted by the Wits Radio Academy, brings together practitioners from all sectors of radio: commercial, public and community radio, from South Africa and the rest of the continent. Aimed at everybody with an interest in radio, from station manager to junior producer, the event brings leading radio thinkers from around the world to Joburg, who take participants to the cutting edge of ideas, concepts and new trends.

The academy began running the conference because we believe radio matters on this continent, and that radio people need an opportunity to hear the best and latest ideas, and to talk about the issues they share. The world of radio is in the middle of great change, with technological change, markets around the continent opening up, shifts in audience behaviour, debates around public broadcasting and much else. To survive, radio people need to stay abreast of the latest debates and ideas. That's the opportunity offered by Joburg Radio Days.



Given Mkhari, of Capricorn FM & Power FM, at the 2013 conference

Topics for 2014 include

- Radio's new music listening frontiers
- Programmers' guide to the brave new world of DAB+
- Youth listening trends
- Covering the big story: from Mandela to Pistorius
- Speed dating the radio stars
- 20 years of public broadcasting
- Radio comedy
- The podcasters
- ... and many others



A part of the Journalism and Media Studies Programme

University of the Witwatersrand, Johannesburg, South Africa. P.Bag 2, Wits 2050,
T: 011 717 4083 F: 011 717 4081 E: radio@journalism.co.za www.journalism.co.za/radio
In association with VoW 90.5

Streaming the conference

We recognise that some people may not be able to attend throughout, and so we offer the opportunity for delegates to pick and choose. (But don't blame us if you miss out.)

Red day: emphasis on mainstream radio issues

Blue day: emphasis on public and community radio issues

White day: Edgy, different, the cuttingest edge

The draft programme is now available at
www.journalism.co.za/radiodays

Details

Dates: 2 – 4 July 2014

Venue: Wits Club, University of the Witwatersrand, Braamfontein, Johannesburg

Cost: Full conference fee (including coffees, lunches and welcome event) R3500

Early bird fee (available until 31 May 2014) R2500

Single day: R1500

Bursaries available for community radio
Inquire about group discounts

Further information:

Ph +27 (0) 11 717 4083 /

email radio@journalism.co.za

www.facebook/witsradioacademy

Follow us on Twitter @JHBRadioDays

Partners

Joburg Radio Days is supported by the Konrad Adenauer Foundation, the National Association of Broadcasters, the US embassy and Radio Days Europe.



Dan McQuillin @BionicsDan

Departing SAfrica, have to declare at UK customs a bag stuffed full of ideas & passion for radio.. Thanks [@franzkruger](https://twitter.com/franzkruger) [#jhbradiodays](https://twitter.com/jhbradiodays) (On Twitter)



A part of the Journalism and Media Studies Programme

University of the Witwatersrand, Johannesburg, South Africa. P.Bag 2, Wits 2050,
T: 011 717 4083 F: 011 717 4081 E: radio@journalism.co.za www.journalism.co.za/radio
In association with VoW 90.5