# Globalisation knowledge website: usability and optimization

***Globalisation knowledge website The Broker has a vacancy starting 1 September for a communication/multimedia intern m/f for 24 hours per week. The intern will play a key role in improving The Broker’s website in terms of usability, accessibility, optimization, functionality, analytics and sharing options.***

**Background**

The Broker is an online platform on globalization and development which produces content continuously. To function as an online network, The Broker needs to gather and present up-to-date knowledge. You will work closely with our web editor and will be involved in website analysis and usability testing of the current online environment. Most of all you will be implementing improvements together with our development partner and assisting the editorial team with adopting new strategies and technologies. Further tasks involve content uploading and organizing, sending out newsletters, assisting with CRM implementation, improving social media processes.

**Your tasks and responsibilities**

* Limited website and usability testing
* Implementing improvements together with developers:
  + functionalities
  + analytics
  + cross-media/interactivity
  + SEO
  + mobile
* Coordinating the implementation of improvements and requests from the editorial team to the team of developers
* Uploading and quality control of [www.thebrokeronline.eu](http://www.thebrokeronline.eu)
* Preparing and sending out newsletters
* Assisting editors in their daily web-related tasks, photo research, work-flow improvements

**Your profile**

* In the final years of an Communication and Multimedia Design, Information Management,  or related study
* Good understanding of the web and current trends
* Fully proficient at working with CMS
* Fully proficient in English, knowledge of Dutch is an advantage
* Preferable:
  + General understanding of CSS3, PHP, SQL, JavaScript, Android and APIs
  + Understanding of social media related technology and RSS: social sharing, aggregation, analytics, innovative apps and platforms
  + Data visualisation
  + Good understanding and knowledge of CRM (preferably Salesforce.com)
  + Basic understanding of and interest in global politics

**Conditions**

* Location: Amsterdam, the Netherlands. This is a position for 24 hours per week with an internship fee of €300 per month based on a fulltime position
* The project will start in September and last three to six months, depending on availability

To apply or request further information, please contact Reinout Meijnen: +31 (0) 20 4713 459, [reinout@thebrokeronline.eu](mailto:reinout@thebrokeronline.eu). Please send your cover letter and CV no later than **19 August**.

*The Broker is an equal opportunities employer and will not discriminate against any employee or applicant on the basis of age, colour, disability, gender, national origin, religion, sexual orientation, trade union membership, or political affiliation.*