

INVITATION TO  
**MEDIA DIALOGUE 2013**  
**Pakistan**

Bonn, Germany, May 29

**09:00** Registration  
**09:30** Reception  
**10:00** Opening  
Gerda Meuer, Director, DW Akademie

**Introduction**  
Prof. Dr. Christoph Schmidt,  
Head Academic Department, DW Akademie

**10:30** Pakistan's Media Landscape:  
**Panel 1** The Effects of Liberalization

**Moderator**  
Grahame Lucas, Deutsche Welle

Rahimullah Yusufzai, Resident Editor,  
The News International | Peshawar, Pakistan  
Hasnain Kazim, South-East Asia Correspondent,  
Spiegel Online and Der Spiegel | Islamabad, Pakistan  
Dr. habil. Christian Wagner, Head of Research,  
Division Asia, German Institute for International  
and Security Affairs | Berlin, Germany

**12:00** Lunch break

**13:00** Turns and Trends  
**Session 1** in the Media's Transformation

**Moderator**  
Almuth Schellpeper, DW Akademie

**Pakistani Media – Trends, Challenges and Prospects**  
Prof. Muhammad Ali, Assistant Professor,  
Forman Christian College | Lahore, Pakistan

**Media Liberalization in Pakistan and its Impact on Policy Reform: A Case Study of Debate on Blasphemy Laws**  
Sana Majeed McMillion, Media Consultant |  
Årnes, Norway

**Creating Critical Counterpublics:  
Digital Media in Pakistan's Media Landscape**  
Dr. Marcus Michaelsen, Researcher | Bonn, Germany

**Social Media in Pakistan – a Challenge for Democracy?**  
Dr. Liane Tessa Rothenberger, Senior Researcher and  
Lecturer, Institute of Media and Communication Science,  
Ilmenau University of Technology | Ilmenau, Germany  
Fauzia Shaheen, Executive Director, Women Media Center,  
and Chief Editor, Dastak News Magazine | Karachi, Pakistan  
Iraj Atiq, Program Assistant, Woman Media Center |  
Karachi, Pakistan

Pakistan's Media Landscape:  
The Effects of Liberalization

*Pakistan's Muffled, Fettered News Media – and the Far-fetchedness of Western Journalistic Values in That Nation*  
Prof. Dr. Nadeem Akhtar, Assistant Professor and  
Chairman, Department of Journalism and Mass Commu-  
nication, Kohat University of Science and Technology |  
Kohat, Khyber Pakhtunkhwa, Pakistan  
Prof. Dr. Cornelius B. Pratt, Professor and Chairman,  
Department of Strategic Communication, School of  
Media and Communication, Temple University |  
Philadelphia, USA

**14:45** Coffee Break

**15:15** Between Press Freedom  
**Session 2** and Self-Censorship

**Moderator** Almuth Schellpeper, DW Akademie

*Freedom of Expression and Press Freedom:  
Journalists' Conceptions and Practices in Pakistan*  
Sadia Jamil, PhD candidate, School of Journalism and  
Communication, University of Queensland | Brisbane,  
Australia

*Disguising the Truth, Highlighting the Lies: A Case Study  
of the Pakistani Media System and Elite Agendas*  
Ghousia Shabbir Ullah, PhD candidate, LMU Institute  
of Communication Studies and Media Research,  
Munich, Germany, and Lecturer, Department of Mass  
Communication, National University of Modern  
Languages | Islamabad, Pakistan

*Pakistani Journalists: Profile, Epistemologies, and Ethics*  
Prof. Jyotika Ramaprasad, Vice Dean of Graduate  
Studies and Research, Interim Director, Knight Center  
for International Media, School of Communication,  
University of Miami | Coral Gables, USA

*Bin Laden's Assassination: National Security Phenomenon  
and Construction of Pakistani Media Narratives*  
Atif Tauqeer Hamid, Freelance Journalist,  
Deutsche Welle | Bonn, Germany

*Framing Terrorism in Responsibility-Sensational Media  
Matrix: A Pakistani Case*  
Dr. Noshina Saleem, In-charge Director and Assistant  
Professor, Institute of Communication Studies,  
University of the Punjab | Lahore, Pakistan

*Pakistan's image and its Leadership:  
Responsible Portrayal or Sensationalism*  
Prof. Dr. Mian Ahmad Hanan, Professor and Chair-  
person, Department of Mass Communication, Forman  
Christian College, University | Lahore, Pakistan

**17:00** Closing Remarks  
Prof. Dr. Michael Krzeminski, Bonn-Rhine-Sieg  
University of Applied Sciences | Bonn, Germany

