

## Journalism in the Digital World

### The 2013/2014 Fellowship Program

#### What the program is all about

If journalism means collecting, evaluating and publishing information, then this definition also applies in the digital world. Only the conditions under which reporters and editorial staff pursue this activity are changing. Each technical advance opens up new possibilities for research and publishing. To take advantage of these opportunities, journalists must constantly expand and update their skills. Sometimes new journalistic opportunities also require new responses to the question of freedom and responsibility in the media. Journalists will have to adapt to this – and repeatedly because of ever-shorter innovation cycles. Against this background, the International Academy of Journalism offers the ten-month ‘Journalism in the Digital World’ blended-learning training program. As Intajour Fellows, journalists from around the world are given an opportunity to update their technical skills and discuss current issues in media ethics.



#### Skills taught

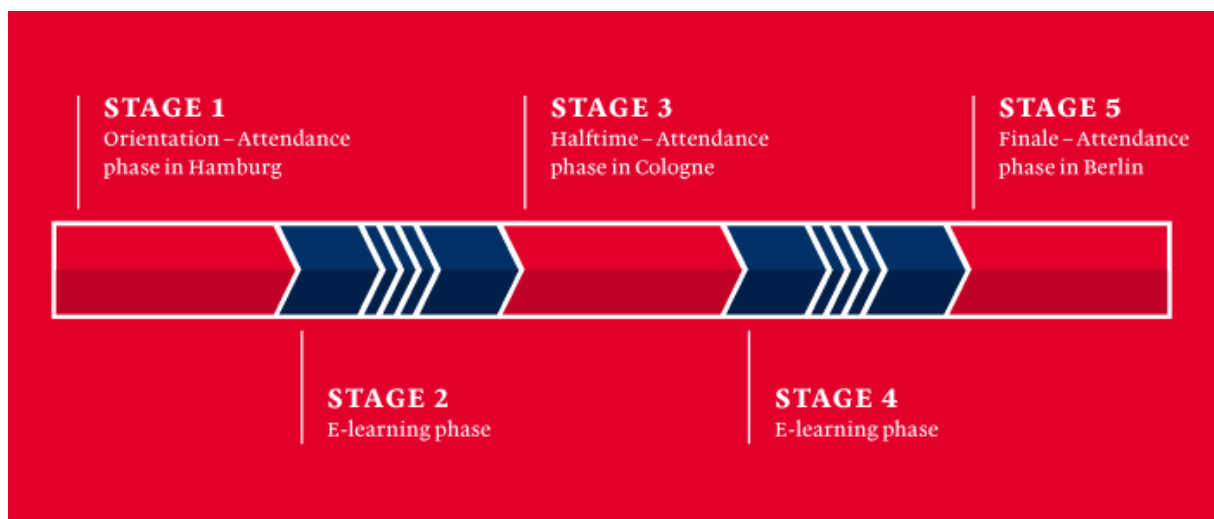
By participating in the ‘Journalism in the Digital World’ program, Fellows acquire skills in the following fields:

- Investigative research
- Journalistic forms of presentation on the internet
- Technical production of web content
- Filming and editing web videos
- Internet security
- Journalism and ethics: freedom and responsibility in the media
- Internet politics

## Attendance and e-learning

The 'Journalism in the Digital World' program is a blended-learning program. It consists of five stages: three attendance phases in Germany and two e-learning phases. During their three on-site intensives in Hamburg, Cologne and Berlin, the Fellows acquire new journalistic skills through lectures, practical group work, discussions and visits to innovative working newsrooms, all supported by the teaching staff. These attendance phases are separated by two e-learning phases during which the Fellows put into practice what they have learned at Intajour, work on journalistic assignments, and participate in "webinars" (virtual lectures) in their familiar working and living environment at home. The e-learning phase requires an average time commitment of 7 hours a week. After the end of the course, Intajour remains in close contact with its Fellows through its Alumni services.

- Stage 1:  
Start: Attendance phase in Hamburg  
3 weeks from 31 August to 21 September 2013
- Stage 2:  
E-learning phase / Fellows study and work in their respective home countries  
Support via Intajour e-learning platform  
22 September 2013 to 31 January 2014
- Stage 3:  
Halftime: Attendance phase in Cologne  
2 weeks from 1 February to 15 February 2014
- Stage 4:  
E-learning phase / Fellows study and work in their respective home countries  
Support via Intajour e-learning platform  
16 February to 25 May 2014
- Stage 5:  
Final: Attendance phase in Berlin  
30 May to 8 June 2014



## Lecturers

Intajour courses are run by highly specialized lecturers and trainers from Germany and abroad, who have considerable experience with international study groups. Many Intajour lecturers work full-time

for publications by Bertelsmann Group's various divisions, e.g. RTL Group, Gruner + Jahr and Random House, while others have a different background. Intajour attaches great importance to the journalistic expertise of lecturers as well as their experience as educators.

## **Costs**

Fellows receive a stipend from Intajour towards course fees and international travel costs. During the attendance phases the Fellows are accommodated at Intajour's expense in guesthouses or hotels and receive an adequate meals allowance.

## **Who can participate?**

The 'Journalism in the Digital World' program is aimed at professional journalists from countries where press freedom is restricted or where similar training programs are not available. Applicants are expected to have demonstrated their journalistic talent as a member of an editorial team or as a freelancer.

Applicants should be interested in the new technical opportunities for doing research and publishing on the Internet. An understanding of the role of independent media in democratic societies is a given.

Intajour expects salaried editorial staff to be released for the duration of the attendance phases while continuing to be paid by their employer, and to receive appropriate support from them during the e-learning phases.

Freelance journalists should ensure that during their stay in Germany they are able to pay their ongoing costs in their home country, such as rent and maintenance of dependent family members, from their own financial reserves. Unfortunately, Intajour cannot cover these expenses.

The attendance phases in Germany may require that Fellows compromise on their traditional diet and daily routine. Applicants must be in possession of valid international travel documents.

## **Where to find more information?**

Please watch the Intajour videos on our website ([www.intajour.com/video](http://www.intajour.com/video)) or on our Youtube channel ([www.youtube.com/intajour](http://www.youtube.com/intajour)) and read the Intajour flyer for more information.

For further information and the online application form, please visit the Intajour website: [www.intajour.com](http://www.intajour.com). Regular updates about the application process can be found on Facebook ([www.facebook.com/intajour](http://www.facebook.com/intajour)) and Twitter ([@intajour](https://twitter.com/intajour)).