

INVITATION TO MEDIA DIALOGUE 2012

The Arab World

Bonn, Germany, May 16

09:00 Registration

09:30 Reception

10:00 Opening

Gerda Meuer, Director DW Akademie

Introduction

Prof. Dr. Christoph Schmidt,

Head, Academic Department DW Akademie

Panel 1 Regulation versus Liberty:

10:30 Media Landscape Transformation

Facebook versus state control: Egypt's evolving media landscape following the revolution

Dr. Ronald Meinardus, Regional Director at the Friedrich Naumann Foundation for Liberty, Cairo | Egypt

The relationship between the media system and the political system pre- and post-Arab Spring

Dr. Hamza Saad Mohamed, Assistant Professor of Political Communication and Public Relations, University of Sharjah | United Arab Emirates

The interplay of new and old media in the Arab Spring

Dr. Asiem El Difraoui, Analyst
German Institute for International and Security Affairs, Berlin | Germany

There were more important things:

The delay in the transition of the Egyptian media system

Nadja Leihs, Doctoral Research Fellow
University of Erfurt | Germany

12:00 Lunch break

Panel 2 Social Media Revolution and Freedom of Expression

13:00

The role of new media in the Arab Spring:

Myths and realities

Prof. Dr. Mohammad Ibrahim Ayish, Professor and Dean of the College of Communication, University of Sharjah | United Arab Emirates

Social media and the Egyptian revolution: The role of the Kulluna Khaled Said Facebook campaign

Omair Anas, PhD., Research Scholar School of International Studies, Jawaharlal Nehru University New Delhi | India

Social media and politics in Egypt: A tool of well-informed and active citizens or just media as usual?

Dr. Adel Saleh Fahmy Mohamed, Assistant Professor of Political Communication, Sohag University | Egypt

The Role of Media in the Arab World's Transformation Process

Al-Jazeera: The Arab voice between objectivity and euphoria.

Dr. Abdo Jamil Al-Mikhlaft, Media Scholar and Freelance Journalist, Berlin | Germany

Organizational and collective identity function: The role social media played during the Egyptian revolution

Eira Martens, Research Assistant, DW Akademie Bonn | Germany

14:45 Coffee Break

Panel 3 Connections, Implications and Results of the Arab Spring

15:15

New media and empowering the role of young Arab women bloggers

Dr. Elsayed Bekhit, PhD., Sharjah University | United Arab Emirates

Social media curation:

An aggregated view of the Arab Spring

Prof. Dr. Katarina Stanoevska-Slabeva, Institute for Media and Communications Management, University of St. Gallen | Switzerland

Interpreting revolutionary Arabic: Terms and vocabulary in the language(s) of the Arab Spring

Moisés Garduño García, PhD. Candidate, National Autonomous University of Mexico; Autonomous University of Madrid | Spain

Major sport events and political protest – How Arab athletes are using social media in the run-up to the Olympic Games 2012

Dr. Daniela Schaaf and Dr. Jörg-Uwe Nieland, Senior Research Fellows Institute of Communication and Media Research, German Sports University, Cologne | Germany

US cable television meets social media: Propaganda, entertainment and news in the mediation of the Arab Spring

Prof. Marguerite Moritz, PhD., UNESCO Chair and Professor University of Colorado, Boulder | USA

First free election in Tunisia: Do results reflect the political affinity between parties and Internet users?

Oualid Bada, Research Associate
Department of Statistics, University of Bonn | Germany

17:00 Closing Remarks

Prof. Dr. Michael Krzeminski, Bonn-Rhine-Sieg University of Applied Sciences | Germany

This form can be submitted

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The map illustrates the location of the German Bundestag (Deutsche Welle) in Bonn. The Bundestag building is highlighted in blue. Key landmarks and locations include:

- Deutsche Welle:** The main building, marked with a blue square and the DW logo.
- Public Parking:** Indicated by a brown rectangle labeled "public parking".
- UN:** United Nations building, marked with a brown circle.
- WCCB:** World Council of Churches building, marked with a brown circle.
- Post Tower:** Marked with a brown circle.
- Maritim Hotel:** Marked with a brown circle.
- Subway Heussallee/Museumsmeile:** Indicated by a blue 'U' icon and text.
- Heussallee line 610, 611:** Indicated by a pink 'BUS' icon and text.
- Interchange Bonn-Nord:** (Direction: Bad Godesberg/Koblenz, A 565).
- Interchange Bonn-Beuel:** (Direction: Königswinter).
- Interchange Bonn-Ost:** (Direction: Bonn/Bad Godesberg).
- Exit Poppelsdorf/B 9 Bad Godesberg.**
- Exit Bonn-Rheinaue.**
- Streets:** Adenauer Allee, W.-Brandt-Allee, F.-Ebert-Allee, F.-J.-Strauß-Allee, Godesberger Allee, Ludwig-Erhard-Allee, Ch.-de-Gaulle-Str., H.-Ehlers-Str., K.-Schumacher-Str., Sträßchensweg, Platz der Vereinten Nationen.
- Highways:** A 565, A 59, A 562, B 9.
- Other Labels:** from Koblenz A 61, from Frankfurt/Main, from Bonn/Bad Godesberg.

From Köln/Bonn airport
bus 670 to Bonn main station (30 minutes)

From Bonn main station
bus: 610, 611 to Deutsche Welle (10 minutes)
subway: line 16, 63, 66 to Heussallee/Museumsmeile

Please use the visitors' parking in the underground garage, entry Charles-de-Gaulle-Straße.