

# Journalism in the Digital World

## The 2012/2013 Fellowship Program

If journalism means collecting, evaluating and publishing information, then this definition also applies in the digital world. Only the conditions under which reporters and editorial staff pursue this activity are changing.



Each technical advance opens up new possibilities for research and publishing. To take advantage of these opportunities, journalists must constantly build and update their skills. Sometimes the new journalistic opportunities also require new responses to the question of freedom and responsibility in the media. Journalists will have to adapt to this - and repeatedly because of ever-shorter innovation cycles. Against this background, the International Academy of Journalism is offering the 10-month 'Journalism in the Digital World' blended-learning training program.

As Intajour Fellows, journalists from around the world are given an opportunity to update their technical skills and discuss current media ethics issues.

### **Skills taught**

By participating in the 'Journalism in the Digital World' program, Fellows acquire skills in the following fields:

- › Investigative research
- › Journalistic forms of presentation on the internet
- › Technical production of web content
- › Shooting and editing webvideos
- › Journalism and ethics: freedom and responsibility in the media
- › Internet politics

### **Attendance and E-Learning**

The 'Journalism in the Digital World' program is a blended-learning program. It consists of five stages: three attendance phases in Germany and two e-learning phases. In the three study stays

in Hamburg, Cologne and Berlin, Fellows, supported by the teaching staff, intensively acquire new journalistic skills in lectures, practical group work, discussions and visits to innovative working newsrooms. These attendance phases are separated by two e-learning phases during which Fellows create journalistic products and participate in webinars and chats at home in their own familiar working and living environment. The e-learning phase requires an average time commitment of 7 hours a week. After the end of the course, Intajour will remain in close contact with its Fellows, through alumni services.

- › Stage 1:  
Start: Attendance phase in Hamburg  
3 weeks from 2 September to 22 September 2012
- › Stage 2:  
E-learning phase / Fellows study and work in their respective home countries  
Support via Intajour e-learning platform  
From 23 September 2012 to 26 January 2013
- › Stage 3:  
Halftime: Attendance phase in Cologne  
2 weeks from 27 January to 9 February 2013
- › Stage 4:  
E-learning phase / Fellows study and work in their respective home countries  
Support via Intajour e-learning platform  
From 10 February to 1 June 2013
- › Stage 5:  
Final: Attendance phase in Berlin  
From 2 June to 14 June 2013

Please watch the Intajour video for more information.

<http://www.intajour.com/about-us/videos.html>

### **Lecturers**

Intajour courses are run by highly specialised lecturers and trainers from Germany and abroad, who have considerable experience with international study groups. Many Intajour lecturers work full-time for publications by Bertelsmann Group's various divisions, e.g. RTL Group, Gruner + Jahr and Random House, while others have a different background. Intajour attaches great importance to the journalistic expertise of lecturers as well as their experience as educators.

### **Costs**

Fellows receive a stipend from Intajour towards course fees and international travel costs. During the attendance phases Fellows are accommodated at Intajour's expense in guesthouses or hotels and receive an adequate meals allowance.

### **Who can participate?**

The 'Journalism in the Digital World' program is aimed at professional journalists from countries where there is a shortage of continued training of this kind. Applicants will have demonstrated their journalistic talent as a member of an editorial team or as a freelance.

Applicants should be interested in the new technical opportunities for doing research and publishing on the Internet. An understanding of the role of independent media in democratic societies is a given.

Intajour expects salaried editorial staff to be released for the duration of the attendance phases while continuing to be paid by their employer, and to receive appropriate support from them during the e-learning phases.

Freelance journalists should ensure that during their stay in Germany they are able to pay their ongoing costs in their home country, such as rent and maintenance of dependent family members, from their own financial reserves. Unfortunately, Intajour cannot fund these expenses.

During the attendance phases Intajour will do its utmost to make the stay of the selected Fellows in Germany as comfortable as possible. Nevertheless, the attendance phases might require that the selected Fellows compromise on their traditional diet and daily routine, and that they adopt to the way of life common in Germany.

Applicants must be in possession of valid international travel documents.

For further information and the online application form please visit our website [www.intajour.com](http://www.intajour.com)