

# Internship Opportunity at CTA Web 2.0 for Development (Web2forDev)

## Background:

During the period 2010-2011, CTA successfully implemented Web 2.0 Learning



Opportunities (LOs) in 14 ACP (Africa, Caribbean, and Pacific) countries. This resulted in the training of approximately 900 people, 33% women. Feedback from beneficiaries (individuals and institutions) has been extremely positive and requests for replication of the initiative in other countries have been pouring in.

Each event lasts for 5 days and accommodates approximately 25-28 trainees, who are selected, based on applications submitted after an open call. One day of the training is devoted to the introduction to the IMARK module

"Social Media for Development" and this allows trainees additional opportunities for perfecting skills through a self-learning offline approach.

In 2012 CTA in partnership with other development agencies, will extend the same initiative to additional nine ACP countries.

It is expected that the implementation of the project will stimulate (i) the adoption of low cost, simple and replicable Internet-based technologies to enhance stakeholders engagement in Agriculture and Rural Development (ARD) policy making and in the improvement of value chains, and (ii) the effective use of local knowledge in the process

A team of four officers will coordinate the implementation of the project. The Intern will work under the guidance of the project Team Leader (acting as Mentor) and in collaboration with the other Team Members.

## Responsibilities of the Intern

Under the guidance of his/her Mentor, the Intern will carry out the following activities:

- 1. Assist in the organisation and follow-up of Web 2.0 Learning Opportunities;
- 2. Interact and collaborate remotely with consultants, host organisations and beneficiaries using cutting edge technology;
- 3. Assist in the gathering and processing data for M&E purposes and for assessing project impact;
- 4. Contribute to the analysis of the results of a planned impact assessment;
- 5. Assist in the French versioning of the English Web 2.0 curriculum which will be updated in early 2012;
- 6. Perform other tasks as requested by the mentor.

# Internship details

Start date: February 2012.

• Duration: 6 months (renewable once)

• Duty station: <u>CTA</u>, Wageningen, The Netherlands

Medical coverage: provided for the duration of the internship

International travel: not covered by CTA

Stipend

### **Profile**

- 1. University degree in ICT or communication-related disciplines;
- 2. Experience and keen interest in the area of Web 2.0 applications;
- 3. Maximum 30-year old;
- 4. Recently graduated;
- 5. Fluent in written and spoken English or French and ability to work in the other language (mandatory criterion);
- 6. Knowledge in managing CMS (Joomla) is welcome;
- 7. Good organisation, inter-personal and communication skills;
- 8. National of either one European Union member state or of one of the ACP (Africa, Caribbean, and Pacific) States.

Interested candidates should submit the documents listed below to <a href="mailto:internship@cta.int">internship@cta.int</a> and <a href="mailto:enternship@cta.int">enter the following text in the email subject field</a>: [web2fordev internship application]

- Curriculum vitae
- Scanned copy of the university degree(s)
- One-page letter explaining why the candidate considers that he/she is in a
  position to successfully contribute to project implementation and what he/she
  expects to gain from the internship. The date of earliest availability should be
  specified as well
- Two letters of recommendation and/or references.

**Deadline for application:** 22 January 2012.

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