

WORLD SUMMIT YOUTH AWARD  
c/o ICNM – International Center for New Media  
Moosstrasse 43a | 5020 Salzburg | Austria  
+43-662-630480 | wsa@icnm.net



Press Release

## **After the Revolution: Egyptians fight crime online Citizen initiative receives international UN Youth Award**

Salzburg, 18<sup>th</sup> October 2011. **The Egyptian online platform "Zabatak" receives the UN Youth Award "World Summit Youth Award". At Zabatak, citizens can notify incidents of crime and corruption. It was initiated as a response to the rise in lootings and assaults during the January uprisings in Egypt. On the 12<sup>th</sup> of November, the founders of Zabatak (Arabic for "gotcha") will be awarded in front of UN, government and business representatives in Graz, Austria.**

Via crowdsourcing Zabatak collects information on incidents of fraud, car theft and bribery. The portal was founded as a reaction to the poor security situation in January 2011, when police was pulled out from major cities by the Egyptian government. Zabatak warns citizens of dangerous areas and encourages them to contribute to a safe and corruption-free Egypt.

"The Egyptian popular movement motivated us to take responsibility for the democratic development in our country. People feel safer when they can report the daily incidents of crime and corruption they witness. Corrupt officials stand no chance when their misconduct is observed and announced", says Co-founder Abbas Ibrahim (26). Since the site's launch in February 2011 more than 60.000 users have visited the site. 600 incidents of theft and bribery have so far been reported and marked on an interactive map.

For their commitment the young Egyptians will be honoured with the international UN Award "World Summit Youth Award" (WSYA) on November 12<sup>th</sup> in Graz, Austria. This year's WSYA selected 18 young developers who take action on the MDGs using Internet and Mobile. Among them is the youth journalism portal "The Newspaper" from India and the platform "Write3" from Bangladesh. "Write3" turns simple users into citizen journalists who post news, videos and images online per mobile phone. It is a channel for news on human rights violations and abuse of power in a country like Bangladesh, which is listed in the lower third of the 2010 "Press Freedom Index".

With websites and mobile-apps over 700 young producers, designers and developers from all over the world have applied for the WSYA 2011. With four winning projects Egypt is frontrunner, followed by India (3) and Mexico (2). Projects from Portugal, France, Germany, Ghana, Nigeria, Lebanon, Bangladesh, Canada and Indonesia could each collect one award. The World Summit Youth Award has emanated from the UN World Summit on the Information Society. It seeks to motivate young people under the age of thirty to actively implement the Millennium Development Goals. The 18 Winners and 15 Runners-Up will be recognized at the World Summit Multimedia Festival in Graz, Austria, from November 10<sup>th</sup> to 13<sup>th</sup>, 2011. It takes place in Austria for the first time and offers four days of workshops, discussion panels and celebrations. Representatives from Governments, NGOs, the Private Business Sector and the United Nations will be present.

More information and registration at [www.youthaward.org](http://www.youthaward.org)

### **About the World Summit Youth Award (WSYA)**

The WSYA selects and promotes best practice in e-content and new media, demonstrates young people's potential to create outstanding digital content and serves as a platform for people from all UN member states in their efforts to reach the MDGs. The MDGs are eight concrete goals to eradicate poverty and inequality worldwide. They were set in 2000 by the UN and should be reached by 2015. The WSYA is organised as a follow-up activity of the World Summit on Information Society (WSIS) and takes place in 2011 for the fourth time after 2005, 2009 and 2010. The WSYA team is based at the International Center for New Media (ICNM) in Salzburg, Austria. WSYA is supported by the UN Global Alliance for ICT & Development (UN GAID), the John S. and James L. Knight Foundation, the Internet Society (ISOC), INTEL, the Telfree Group, the Fundação para as Comunicações Móveis (FCM) and the Layla Fakhro Foundation.

contact:

Andrea Thuma, Communications, International Center for New Media

Tel: +43 662 630408 40 | E-Mail: [thuma@icnm.net](mailto:thuma@icnm.net) |

[www.youthaward.org](http://www.youthaward.org) | [www.facebook.com/youthaward](https://www.facebook.com/youthaward) | [www.twitter.com/youthaward](https://www.twitter.com/youthaward)



**All WSYA 2011 categories and winners:**

**Category 1: Fight Poverty, Hunger and Disease!**

	<b>Project Title / URL</b>	<b>Country</b>	<b>Producer</b>
Winner	<i>MDG's Campus Challenge</i> <a href="http://www.odmcampuschallenge.org.pt/">www.odmcampuschallenge.org.pt/</a>	Portugal	Sara Dias
Winner	<i>Kherna</i> <a href="http://www.kherna.com">www.kherna.com</a>	Egypt	Amira Salah
Winner	<i>Maternal Mortality</i> <a href="http://www.maternalmortalityportal.org">www.maternalmortalityportal.org</a>	Ghana	Ojo Alexander Titiloye
<b>Runners-Up:</b> <i>Pellital Microfinance Institution</i> , Canada, Diop Adama <i>Hopeland</i> , South Africa, Wardi Souhaïl			

**Category 2: Education for All!**

	<b>Project Title / URL</b>	<b>Country</b>	<b>Producer</b>
Winner	<i>iko, the pupil's best friend</i> <a href="http://en.projet-iko.com/">http://en.projet-iko.com/</a>	France	Arnaud Tanielian
Winner	<i>Education Generation</i> <a href="http://www.educationgeneration.org">www.educationgeneration.org</a>	Canada	Eileen Knowles
Winner	<i>Make A Difference</i> <a href="http://makeadiff.in">http://makeadiff.in</a>	India	Krishnan Jithin
<b>Runners-Up:</b> <i>Maternal Mortality</i> , Pakistan, Bachal Humaira <i>Lahore International Children's Film Festival</i> , Sweden, Mushtaq Zubair <i>The Gateway to Education in Nepal</i> , Nepal, Tankeshwar Acharya			

**Category 3: Power 2 Women!**

	<b>Project Title / URL</b>	<b>Country</b>	<b>Producer</b>
Winner	<i>Bell Bajao! (Ring the Bell)</i> <a href="http://www.bellbajao.org">www.bellbajao.org</a>	India	Engy Ghozlan
Winner	<i>Harassmap</i> <a href="http://harassmap.org">http://harassmap.org</a>	Egypt	Engy Ghozlan
Winner	<i>Girls Only Radion Station</i> <a href="http://www.banat9bass.com">www.banat9bass.com</a>	Egypt	Amani Eltunsi
<b>Runners-Up:</b> <i>My Country My Village</i> , Bangladesh, Rahman Aatur <i>Think With Me</i> , UK, Machirori Fungai <i>Contraception - it's our choice</i> , Macedonia, Daniel Kalajdjieski			

**Category 4: Create your Culture!**

	<b>Projekt Titel / URL</b>	<b>Land</b>	<b>Producer</b>
Winner	<i>The Global Experience</i> <a href="http://www.solarnet.tv">www.solarnet.tv</a>	Germany	Carina Schmid
Winner	<i>Play my Jamz</i> <a href="http://www.playmyjamz.com">www.playmyjamz.com</a>	Nigeria	Akinyele Olubodun
Winner	<i>Mashallah News</i> <a href="http://mashallahnews.com">http://mashallahnews.com</a>	France	Clément Girardot
<b>Runners-Up:</b> <i>YoungDads.TV</i> , UK, Christy McAleese <i>The Voice of Youth</i> , Pakistan, Mushtaq Momal			

**Category 5: Go Green!**

	<b>Project Title / URL</b>	<b>Country</b>	<b>Producer</b>
Winner	<i>Friends of the Nature</i> <a href="http://www.sahabat-alam.com/en">www.sahabat-alam.com/en</a>	Indonesia	Adeline Tiffanie Suwana
Winner	<i>Aventones</i> <a href="http://www.aventones.com">www.aventones.com</a>	Mexico	Cristina Palacios Goddard

WORLD SUMMIT YOUTH AWARD  
 c/o ICNM – International Center for New Media  
 Moosstrasse 43a | 5020 Salzburg | Austria  
 +43-662-630480 | wsa@icnm.net



Winner	<i>Ilumexico</i> <a href="http://ilumexico.mx/">http://ilumexico.mx/</a>	Mexico	Mariana Astrid González Pacheco
<b>Runners-Up:</b> <i>eMazingira Enviromental Campaign</i> , Kenya, Machoka Dunstan <i>Dexters for Earth: Lets GREEN the BLUES</i> , India, Sagar Sharad Vivek <i>End Kerosene Generation - 1 milion Solar Laterns</i> , Nigeria, Oye Femi			

**Category 6: Pursue Truth!**

	<b>Project Title / URL</b>	<b>Country</b>	<b>Producer</b>
Winner	<i>Write3</i> <a href="http://www.write3.com">www.write3.com</a>	Bangladesh	Khan Suny Md Ashraf
Winner	<i>Zabatak the anti-crime, anti-corruption initiative</i> <a href="http://zabatak.com">http://zabatak.com</a>	Egypt	Abbas Ibrahim
Winner	<i>The Voice of the Youth</i> <a href="http://theviewspaper.net">http://theviewspaper.net</a>	India	Bhaskar Dravid Shiv
<b>Runners-Up:</b> <i>ONE2ONE</i> , Kenya, Kibutha Annrose <i>Developing Pictures</i> , USA, Pritz John			