

INVITATION

Deutsche Welle Akademie
and the "Forum Medien und Entwicklung" (FoME)
sincerely invite you to the 6th FoME-symposium

Hype or Hope? **The impact of digital media on journalism and development**

October 25th – 26th 2011
Deutsche Welle, Bonn, Germany

The role of Internet communication for social and political change has taken on a new dimension. Never before has the impact of digital and social media been discussed so widely as in the context of current social movements like the Arab Spring, where Internet based communication provided an outlet for voices unheard by the state controlled media systems.

The FoME 2011 Symposium will address the question, how the "digital" is changing the production, distribution and consumption of media and it's potential to contribute to the development of free and independent media in developing countries.

Media experts, development practitioners and interested persons are invited to discuss and share their experiences. Focal topics will be:

- The impact of digital media on investigative journalism
- New tools for gathering and distribution such as data journalism and mobile reporting
- Citizen journalism changing the landscape of partners and target groups for media development
- Security issues media organizations and journalists working in the digital world need to face

The outcomes of the conference will be used by German media development organizations to formulate strategies in employing digital media in their programs. In preparation of the conference we are conducting a short survey on how digital media is being used for media development today. You can learn more about the online survey and participate until September 25th here:

<http://training.dw-world.de/ausbildung/blogs/fome2011/survey>

The programs will include international speakers, case studies and practical information for professionals. An official programs will be released shortly. For further information and updates please visit the 2011 Symposium Website:

<http://training.dw-world.de/ausbildung/blogs/fome2011/>

If you are interested in attending please **register** before **October 10th 2011** by completing the [online form](#) or writing to Helmut.Osang@dw-world.de. We look forward to welcoming you in Bonn!

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The "Forum Media and Development" (FoMe) is an independent platform of German and Swiss organizations active in media development, including: Catholic Media Council (CAMECO), Deutsche Welle Akademie, Friedrich-Ebert-Stiftung (FES), International Institute for Journalism (IIJ) of German Technical Cooperation (GIZ), Konrad-Adenauer-Stiftung (KAS), Media in Cooperation and Transition (MICT), newthinking communications, n-ost Network for Reporting on Eastern Europe, Reporters Without Borders Germany, Zurich University of Applied Sciences Winterthur (ZHAW)