



Mobile Know-How for Development:

How mobile technologies are enhancing learning, health and sustainable business around the world.

Virtual Conference

18 May 2011, 10:00 UCT/GMC (12:00 German time) – 11.30 UCT/GMC

The conference marks the launch of the new mobile learning platform and will take place in GIZ's conference room in Bonn and online. International speakers from Asia, Africa and Latin America as well as local experts will be connected to discuss how mobile devices have been increasing people's access to information and development opportunities around the globe.

Experts input:

- ▶ ***M-learning sets you free*** – Presentation and launch of the GIZ's new mobile learning project, presented by Dr. Bernd Krewer, Head of Department, and Volker Lichtenthaler Senior Project Manager, E-Learning Center, GIZ Bonn, Germany.
- ▶ ***The power of mobility: how to use technology for knowledge dissemination*** – A case study from HSBC Bank, presented by Vinicius Villaça, Product & Content Manager, MindQuest (live from Belo Horizonte, Brazil).
- ▶ ***Mobile financial services*** – Global branchless banking experiences and the role of German Development Cooperation, presented by Thorsten Scherf and Thomas Rahn, Advisors, Competence Center Financial Systems Development, GIZ Eschborn, Germany.
- ▶ ***Mobile Banking: The Kenyan experience*** – Impressions and everyday practice with commercial banking services, even to remote rural communities in Kenya, presented by Elizabeth Maloba, Independent Consultant, (live from Nairobi, Kenya).
- ▶ ***Delivering health services and information to under-served areas through mobile phones*** – A case study from the Philippines, presented by Dr. Alvin Marcelo (live

Manila, Philippines), Associate Professor College of Medicine/National Telehealth Center, University of the Philippines Manila.

Registration:

To register for the Mobile Know-How for Development Conference please go to:

www.gc21-eacademy.org/mobile

and fill in the form. There are no registration fees. You'll get information by e-mail on how to access and how it works. All you need is a stable Internet connection and a PC with loudspeakers.

We look forward to seeing you at the Congress which promises to be a lively and engaging event.

Who we are:

The Deutsche Gesellschaft fur Internationale Zusammenarbeit (GIZ) supports the German government in achieving its goals in international cooperation for sustainable development. Furthermore, its worldwide operations are dedicated to human resource development, advanced training, and dialogue.

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