

Journalism in the Digital World

The 2011/2012 Fellowship Programme

If journalism means collecting, evaluating and publishing information, then this definition also applies in the digital world. Only the conditions under which reporters and editorial staff pursue this activity are changing.



Each technical advance opens up new possibilities for research and publishing. To take advantage of these opportunities, journalists must constantly build and update their skills. Sometimes the new journalistic opportunities also require new responses to the question of freedom and responsibility in the media. Journalists will have to adapt to this - and repeatedly because of ever-shorter innovation cycles. Against this background, the International Academy of Journalism is offering the 10-month 'Journalism in the Digital World' blended-learning training programme. As Intajour Fellows, journalists from around the world are given an opportunity to update their technical skills and discuss current media ethics issues.

Skills taught

By participating in the 'Journalism in the Digital World' programme, Fellows acquire skills in the following fields:

- › Investigative research on the internet
- › Journalistic forms of presentation on the internet
- › Technical production of web content
- › Media ethics: freedom and responsibility online
- › Economics of the web and entrepreneurial journalism

Attendance and E-Learning

The 'Journalism in the Digital World' programme is a blended-learning programme. It consists of five stages: three attendance phases in Germany and two e-learning phases. In the three study stays in Hamburg, Cologne and Berlin, Fellows, supported by the teaching staff, intensively acquire new journalistic skills in lectures, practical group work, discussions and visits to innovative working newsrooms. These attendance phases are separated by two e-learning phases during which Fellows create journalistic products and participate in webinars and chats at home in their own familiar working and living environment. The e-learning phase requires an average time commitment of

7 hours a week. After the end of the course, Intajour will remain in close contact with its Fellows, through alumni services.

- › **Stage 1:**
Start: Attendance phase in Hamburg
3 weeks from 28 August to 17 September 2011
- › **Stage 2:**
E-learning phase / Each Fellow studies and works in their home country
From 18 September 2011 to 3 February 2012
- › **Stage 3:**
Halftime: Attendance phase in Cologne
2 weeks from 5 February to 18 February 2012
- › **Stage 4:**
E-learning phase / Each Fellow studies and works in their home country
Support via Intajour e-learning platform
From 20 February to 15 June 2012
- › **Stage 5:**
Final: Attendance phase in Berlin
10 days from 15 June to 24 June 2012

Lecturers

Intajour courses are run by highly specialised lecturers and trainers from Germany and abroad, who have considerable experience with international study groups. Many Intajour lecturers work full-time for publications by Bertelsmann Group's various divisions, e.g. RTL Group, Gruner + Jahr and Random House, - while others have a different background. Intajour attaches great importance to the journalistic expertise of lecturers as well as their experience as educators.

Costs

Fellows receive a stipend from Intajour towards course fees and international travel costs. During the attendance phases Fellows are accommodated at Intajour's expense in guesthouses or hotels and receive an adequate meals allowance.

Who can participate?

The 'Journalism in the Digital World' programme is aimed at professional journalists from countries where there is a shortage of continued training of this kind. Applicants will have demonstrated their journalistic talent as a member of an editorial team or as a freelance.

Applicants should be interested in the new technical opportunities for doing research and publishing on the Internet. An understanding of the role of independent media in democratic societies is a given.

Intajour expects salaried editorial staff to be released for the duration of the attendance phases while continuing to be paid by their employer, and to receive appropriate support from them during the e-learning phases.

Freelance journalists should ensure that during their stay in Germany they are able to pay their ongoing costs in their home country, such as rent and maintenance of dependent family members, from their own financial reserves. Unfortunately, Intajour cannot fund these expenses.

Applicants must be in possession of valid international travel documents.

For further information and the **online application form** please visit our website **www.intajour.com**