

Invitation to

Media Organization en Route to Europe?

Date
13th of April 2011

Location
Deutsche Welle
Bonn, Germany

10.30 a.m. OPENING

Dr. Burcu Sümer
Lecturer, Faculty of
Communication,
University of Ankara

01.00 p. m. ... LUNCH

[illegible]

PROGRAM

Part II

02.15 p. m.

THE PRESENT SITUATION OF MEDIA ECONOMY AND JOURNALISTIC WORKING CONDITIONS

KEYNOTE SPEECH
The Turkish Media Market: Current
Situation, Development and Prospects

Prof. Dr. Haluk Sahin
Professor of Journalism,
Bilgi University Istanbul,
Columnist, Correspondent

PANEL
Potentials of the Turkish Media
Market from an entrepreneurial and
a journalistic Perspective

Participants
Halim Hosny
ZDF-Correspondent Istanbul

DISCUSSION
* Media concentration
* Commercialization of the
media sector
* Journalists between media and state
* Media impacts and media reception
* Developments in the media sector
and convergence

Dr. Günter Seufert
Expert on Turkey, Stiftung Wissenschaft
und Politik, Berlin

Baha Güngör
Head of Turkish Department,
Deutsche Welle

Cem Sentürk
Research Assistant at the Center
of Turkish Studies and Integration
Research, University Duisburg-
Essen

Roland Haage
Corporate Consultant,
Deloitte & Touche GmbH

Moderation
Patrick Leusch
DW-AKADEMIE

04.00 p. m. ... **CLOSING AND
FAREWELL**

Gerda Meuer
Director DW-AKADEMIE

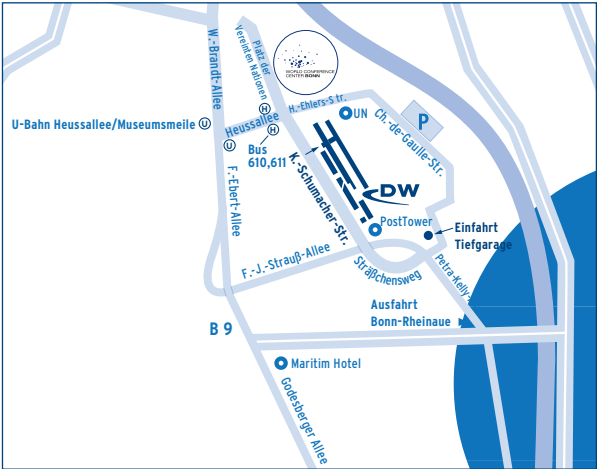
REGISTRATION

By e-mail
mediendialog@dw-world.de

By fax
+49.228.429.3520

I hereby register to take part in the Deutsche Welle Mediendialog on 13th of April 2011.

Surname
Forename
Organization
Position
Address
Telephone Number
Fax
E-Mail
.....
Date/Signature



ADDRESS
Deutsche Welle
Kurt-Schumacher-Straße 3
53113 Bonn, Germany

DIRECTIONS
To get to Deutsche Welle take the Subway/Underground lines 16, 63, 66 and get off at “Heussallee/Museumsmeile”. From the main train station in Bonn take bus number 610.

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