

Invitation to Deutsche Welle Mediendialog

TURKEY

Media Organization en Route to Europe?

Date
13th of April 2011

**Location
Deutsche Welle
Bonn, Germany**



PROGRAM

Part I

09.00 a.m. REGISTRATION

09.45 a.m. RECEPTION

10.30 a.m. OPENING

KEYNOTE SPEECH
The Media Situation in
Turkey and its Relevance
for the European Dialog

Erik Bettermann
Director-General of
Deutsche Welle

INTRODUCTION
The Turkish
Media Landscape

Prof. Dr. Rita Süßmuth
Former President of the German
Federal Parliament and
Chairwoman of the consortium
of the German-Turkish University

Dr. Burcu Sümer
Lecturer, Faculty of
Communication,
University of Ankara

11.30 a.m. REGULATION AND FREEDOM IN THE TURKISH MEDIA SYSTEM

KEYNOTE SPEECH.....
Regulation of Media Content: Legal
Supervision of the Media in Turkey

PANEL
Status and Development of the
Turkish Media – The Role of the State
and Implications for Press Freedom

DISCUSSION

- Media regulation (print, broadcast media and the internet)
- Understanding and characteristics of press freedom and freedom of speech
- Influence of the State on Turkish media
- Mission and function of public broadcasting
- Public and private broadcasting institutions

Fikret Ilkiz
Lawyer, Media Consultant

Participants
Oktay Eksi
Leading columnist Hürriyet until 2010,
former Chairman of the Turkish Press
Council

Prof. Dr. Rolf Schwartmann
Head of Cologne
Media Law Research Center

Giacomo Mazzzone
Head of Institutional Relations,
European Broadcasting Union

Bülent Onder
Chief Inspector, TRT

Moderation
Patrick Leusch
DW-AKADEMIE

01.00 p. m. LUNCH

PROGRAM

Part II

02.15 p. m.

THE PRESENT SITUATION OF MEDIA ECONOMY AND JOURNALISTIC WORKING CONDITIONS

KEYNOTE SPEECH

The Turkish Media Market: Current Situation, Development and Prospects

Prof. Dr. Haluk Sahin

Professor of Journalism,
Bilgi University Istanbul,
Columnist, Correspondent

PANEL

Potentials of the Turkish Media Market from an entrepreneurial and a journalistic Perspective

Participants

Halim Hosny

ZDF-Correspondent Istanbul

Dr. Günter Seufert

Expert on Turkey, Stiftung Wissenschaft
und Politik, Berlin

Baha Güngör

Head of Turkish Department,
Deutsche Welle

Cem Sentürk

Research Assistant at the Center
of Turkish Studies and Integration
Research, University Duisburg-Essen

Roland Haage

Corporate Consultant,
Deloitte & Touche GmbH

Moderation

Patrick Leusch
DW-AKADEMIE

04.00 p. m.... CLOSING AND FAREWELL

Gerda Meuer

Director DW-AKADEMIE

REGISTRATION

By e-mail
mediendialog@dw-world.de

By fax
+49.228.429.3520

I hereby register to take part in the Deutsche Welle Mediendialog on 13th of April 2011.

Surname

Forename

Organization

Position

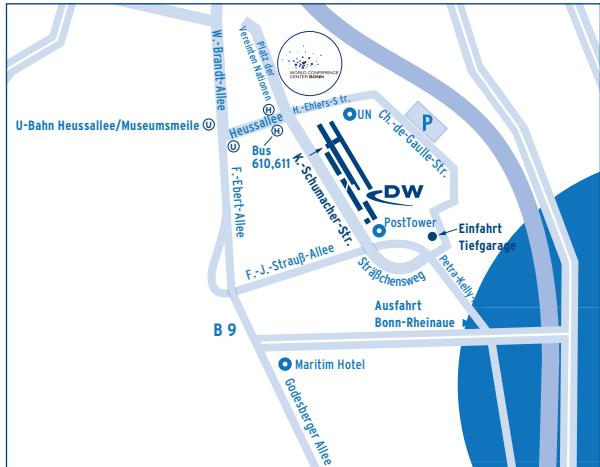
Address

Telephone Number

Fax

E-Mail

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Date/Signature



ADDRESS

Deutsche Welle
Kurt-Schumacher-Straße 3
53113 Bonn, Germany

DIRECTIONS

To get to Deutsche Welle take the Subway/Underground lines 16, 63, 66 and get off at "Heussallee/Museumsmeile". From the main train station in Bonn take bus number 610.

CONTACT

Annika Jasse
T. +49.228.429.3506
mediendialog@dw-world.de
www.dw-world.de