

INVITATION

Konrad-Adenauer-Stiftung
and the "Forum Medien und Entwicklung" (FoME)
sincerely invite you to the 6th FoME-symposium

The "Fourth Estate" in Democracy Assistance

Practices and Challenges of German & International Media Development Cooperation

2-3 November, 2010

Schloss Eichholz, Wesseling near Bonn, Germany

Founded in 2005 the "Forum Media and Development" (FoMe) serves as an independent platform for German political foundations, non-governmental and parastatal organisations active in media development. Each year, FoME organizes an international symposium focusing on a specific issue. In 2010, with the German Federal Ministry for Economic Cooperation and Development (BMZ) under new leadership, it seems to be the right moment to take a new look at German media development cooperation. At the same time media assistance has been gaining momentum on the international stage - be it with regard to post-conflict societies, the media's role in climate change or in the context of the digital revolution.

In order to study international practices of media development cooperation and its challenges we have invited international experts in this field to report on the successes, difficulties and lessons learned in media development cooperation. Case studies from a number of countries and an insiders' look into donor programmes form the basis for a critical reflection on the role of media assistance in the context of democracy promotion. Our main interest is to have an open debate about the very practical challenges of our work.

The symposium will be complemented by a documentation on German media assistance (based on a survey sent out in September 2010) and a literature guide on international media assistance.

RSVP: Please RSVP before **13. October, 2010** to **Julia.Weber@kas.de**

Accommodation: accommodation at the conference venue costs 36,50 € p.P./p.n., meals are provided by KAS. Please provide Ms. Weber with the details of how many nights you like to stay. Accommodation can be paid for in cash or EC-card at Schloss Eichholz, no credit cards accepted.

The “Fourth Estate” in Democracy Assistance

Practices and Challenges of German and International Media Development Cooperation

November, 2nd

Morning Arrival at Schloss Eichholz

13:00 Lunch

14:00 Welcome and Introduction by the representative of the Konrad-Adenauer-Stiftung

Mapping German Media Development Cooperation

14.15 Survey of German Media Assistance: Results and Discussion
Dr. Christoph Dietz, CAMECO
Dr. Helmut Osang, Head Asia Division, Deutsche Welle Akademie

Comments by FoME member organisations

16:00 Coffee Break

European and International Media Development Cooperation (I)

16:30 International Media Assistance: Lessons Learned and Perspectives
Eric Chinje, World Bank

17:30 Ad Hoc or Tailor-Made? The Media Assistance of the European Commission
European Commission

Development Strategies and the Media: Setting Policy Priorities
James Deane, Head Policy, BBC World Service Trust

18:30 Dinner

November, 3rd

8:00 Breakfast

9:00 mediaME: Monitoring and Evaluation (M&E) in Media Development
Sofie Jannusch, CAMECO

European and International Media Development Cooperation (II)

9:15 Media Assistance as Integral Part of Swedish Democracy Support
Annelie Ewers, Fojo Media Institute, Sweden

10.30 Coffee Break

11.00 French Media Assistance: Strategies and Practices
Florence Lemoine-Minery, GRET (Paris)

12.00 Media Support Partnerships: Principles, Opportunities & Challenges
Jasper Hojberg, International Media Support (Copenhagen)

13:00 Lunch

Country Case Studies

14:30 The Challenges of Supporting Independent Media in the DR Congo
Mary Myers (Media Development Consultant, United Kingdom)

16:00 Coffee Break

16:30 Media Development in Nepal
Kunda Dixit, Editor & Publisher Nepali Times

18:00 Summarizing Practices and Challenges of German and International Media
Development Cooperation

18:30 Dinner