
INTERNAL/ EXTERNAL ADVERTISEMENT

Media Director

National Office - Johannesburg

The New loveLife Trust is looking to recruit a suitable candidate to create and develop a multi- media behaviour change communications campaign with country- wide outreach and support services for young people. The successful applicant would be required to fulfil the following primary functions in a professional manner and with technical excellence:

- Leading the continuing review , design and development of loveLife's communication campaign and overall media strategy
- Develop loveLife's core media strategy based on in-depth research on HIV/Aids studies, issues affecting youth, and latest media & marketing trends
- Ensuring synergy in content and design across television, radio, print, outdoor, mobile and web platforms
- Representing loveLife in mainstream media
- Develop partnerships within civil society and media sectors as relates to loveLife Media
- Management of loveLife partner agencies, including television, design and outdoor companies
- Management of ongoing monitoring and evaluation of loveLife's media campaign
- Management of overall operations of media team, including staff complement of 17
- Manage all loveLife Media projects and budgets
- Serve as a strong contributor to loveLife's senior management team

Suitable candidates will need to satisfy the following requirements:

- A post graduate degree in Media or communications and at least 5 to 8 years media-related experience
- Keen insight into youth and media trends in South Africa
- Experience managing large scale multi-plaform media campaigns
- In depth insight into HIV and issues affecting the youth in South Africa would be an advantage
- Programme management and marketing experience
- Excellent communication and interpersonal skills
- Financial management skills
- Leadership and Problem solving skills
- Ability to interact with people at all levels
- A valid driver's license

Total remuneration package: Entry level R485 000pa- negotiable

Please forward the a summarised CV-no certificates to Fax: (011) 523-1067 or
e-mail address: recruit@lovelife.org.za
to reach loveLife National Offices no later than the 28th September 2010

If you have not had any response within six weeks after the closing date, please accept that your application has been unsuccessful

