

African Development Partnerships

In line with their vision to bring African news to a global audience, A24 Media has developed an innovative initiative that offers companies and non-profit organizations a unique opportunity to strategically profile their development work with African communities. Clients send in their branded content (e.g. community empowerment projects) to the A24 Media editorial team, who will review and edit this content into a documentary style piece, supported and enriched by its own archive content, to build a rounded, objective story which passes stringent editorial criteria and provides context for the issues addressed through the community empowerment project.

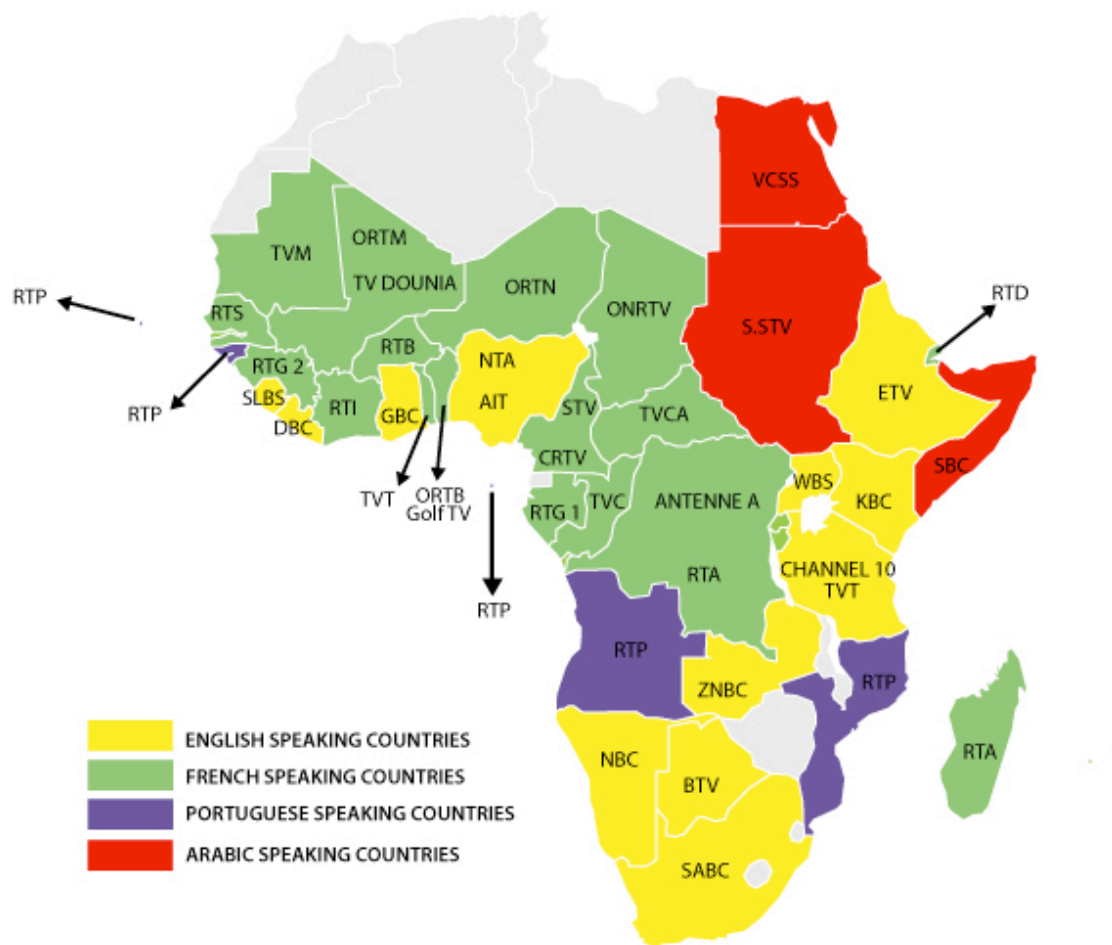
As a further added service, A24 Media's production arm, Camerapix, boasts 40 years experience in offering high quality production facilities to produce Documentaries & Short-Form videos that create regional & international public awareness and enhance the image of an organization/agency. High quality & professionally produced videos will inform, educate and provoke all members of society about your organization's past achievements, present practices, and its future vision, in a way no other medium can.

A24 Media will then market the content to its broadcast partners across Africa and internationally as "Free to Air", high quality, feature-based content. Crucially, A24 Media has the credibility with media houses to be able to place the content successfully and, only when the feature airs, does the client pay A24 Media a fee for the profile generated through each broadcast.

In this way, A24 Media is able to showcase community empowerment initiatives to audiences throughout and beyond Africa within an objective and issues based context, which will generate greater impact with audiences than more heavily branded marketing materials. – It is an African Voice telling the African Story!



AN EXCEPTIONAL BROADCAST NETWORK



Broadcast List

| <u>COUNTRIES</u> | <u>CHANNELS</u> |
|-----------------------|-----------------|
| South Africa | SABC Africa |
| Angola | RTP Africa |
| Benin | Golfe TV |
| Benin | ORTB |
| Botswana | BTV |
| Burkina Faso | RTB |
| Burundi | RTNB |
| Cameroon | Spectrum TV |
| Cameroon | CRTV |
| Cape Verde | RTP Africa |
| Central Afrique | TVCA |
| Congo Brazzaville | TV Congo |
| Ivory Coast | RTI |
| Djibouti | RTD |
| Egypt | VCSS |
| Ethiopia | ETV |
| Gabon | RTG1 |
| Ghana | GBC |
| Guinea Bissau | RTP Africa |
| Kenya | KBC |
| Kenya | K24 |
| Liberia | DBC |
| Madagascar | RTA |
| Mali | ORTM |
| Mauritius | MBC2 |
| Mauritania | TVM |
| Mozambique | RTP Africa |
| Namibia | NBC |
| Niger | TV Dounia |
| Nigeria | NTA Network |
| Nigeria | AIT |
| Uganda | WBS |
| RDC Congo | Antenna A |
| RDC Congo | RTA |
| Rwanda | TVR |
| Sao Tome and Principe | RTP Africa |
| Senegal | RTS |
| Sierra Leone | SLBS |
| Somalia | SBC |
| South Sudan | S.STV |
| Tanzania | TBC 1 |
| Tanzania | Channel 10 |
| Tchad | ONRTV |
| Togo | TVT |
| Zambia | ZNBC |