

Media & Communication in Madagascar

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Audience Research, Media Use, Media Effects

1. Livingstone, Sonia/ (ed.): **Audiences and publics: when cultural engagement matters for the public sphere**. Bristol (United Kingdom): intellect, 2005, 244 p., tab., ind. p. 239-244 (Changing Media, Changing Europe; 2)

Subjects: television audience; television news; public sphere; music - United Kingdom; Europe; Madagascar
CAMECO Library: 10-Use-E 2005

2. **Les moyens de communication a Madagascar: enquete d'audience 2004**. [no place]: UNICEF, 2004, 131 p., abbr.

Subjects: radio; audience; radio genres / programmes; children and media; youth; television; films; video; periodicals; posters; traditional communication; health communication; media use - Madagascar
CAMECO Library: 134:10-Use 2004
http://www.unicef.org/magic/resources/madagascar_audience_research.pdf

Catholic Church & Communication

3. **Audit de la publication: Lakroa n'i madagasikara**.

Louvain-la-Neuve: Université Catholique de Louvain (UCL), RECI, COMU, 1998, 205 + 26 p.

Subjects: Catholic press - Madagascar - evaluation report
CAMECO Library: 134:20-Catholic 1998/A

Development Communication, Media & Development

4. Harbinson, Rod: **A mine of information?: improving communication around the Rio Tinto ilmenite in Madagascar; promoting dialogue, debate and change**.

London: Panos , 2007, 20 p., ill. (Panos London Illuminating Voices) - Madagascar
CAMECO Library: E-Lib
<http://www.panos.org.uk/download.php?id=14>

5. Metcalf, Leo; Harford, Nicola; Myers, Mary: **The contribution of radio to the achievement of the Millenium Development Goals in Southern Madagascar: research findings and conclusions of a study of the Andrew Lees Trust Project Radio**. [no place]: Andrew Lees Trust, 2007, 83 p., tab., ill.

Subjects: reporting on environmental issues; health radio programmes; educational radio; livelihoods; media coverage of women / gender issues; Millenium Development Goals (MDG); development communication project (development cooperation) - Madagascar - evaluation report
CAMECO Library: 134:30-Development 2007
<http://www.comminit.com/en/node/72020>

6. Metcalf, Leo: **Assessment of phase II of project "Radio SIDA"**. [no place, Madagascar]: Andrew Lees Trust; National Committee to Fight AIDS (CNLS), 2005, 54 p., tab.

Subjects: health radio programmes; HIV / AIDS communication; development communication project (development cooperation) - Madagascar - audience survey (case study); evaluation report
CAMECO Library: 134:30-Development 2005
<http://www.andrewelestrust.org/Reports/3%20Project%20Radio%20Impact>

[%20Study%20Summary%20-%20Metcalf,%20Harford%20and%20Myers.pdf](#)

7. **People and their environment: environmental education and communication in five African countries**. Washington DC: GreenCOM (USAID), 1996, ix + 42 p. + annex, bibl., gloss. p. viii-ix - Namibia; Gambia; Uganda; Guinea; Madagascar
CAMECO Library: E-Lib

8. Oepen, Manfred / (ed.): **Media support and development communication in a world of change: new answers to old questions? Proceedings from an international conference, Berlin, November 19-20, 1993**. Bad Honnef: Horlemann Verlag, 1995, 207 p., bibl. p. 201-207, gloss.

Knapp 30 größtenteils kurze Beiträge zum Thema "Development communication". Überwiegend Einzelfallstudien.

Subjects: development communication; media and development; media assistance; community media; sustainability; cultural change; television; radio; video - Bangladesh; Indonesia; Madagascar; Malawi; Mexico; Peru; Philippines - case studies
CAMECO Library: 10-Development-E 1995

Journalism, Journalism Training

9. Idelson, Bernard / (ed.): **Journalismes dans l'océan Indien: espaces publics en questions**. Paris: L'Harmattan, 2008, 244 p. (Communication et Civilisation)

Subjects: journalism; newspapers; television magazines; journalists - Comoros; Madagascar; Mauritius; Réunion; Seychelles - case studies
CAMECO Library: 100:10-General 2008

Media Assistance

10. Razafindretsa, Josoa; Ramambasoa, Hery: **Internal evaluation of the "Madagascar journalism training program"**. Madagascar: USAID, 1994, 29 p., tab. - Madagascar
CAMECO Library: E-Lib

http://pdf.usaid.gov/pdf_docs/PDABL945.pdf

Media Landscapes, Media & Society, Media & Communication General

11. Morse, Leon / (ed.): **Media sustainability index 2008: development of sustainable independent media in Africa**. Washington DC: IREX, 2009, xix + 411 p., ill., tab.

Subjects: media landscape / media system; freedom of the press; media legislation; journalistic quality; media management; journalism training / education; associations of journalists - Benin; Botswana; Burkina Faso; Burundi; Cameroon; Central African Republic; Chad; Congo (Dem. Rep.); Congo-Brazzaville; Ivory Coast; Djibouti; Ethiopia; Equatorial Guinea; Eritrea; Gambia; Ghana; Guinea; Kenya; Madagascar; Malawi; Mali; Mauritania; Mozambique; Namibia; Niger; Nigeria; Rwanda; Senegal; Sierra Leone; Somalia; South Africa; Sudan; Tanzania; Togo; Uganda; Zambia; Zimbabwe - country surveys; comparative analysis
CAMECO Library: 100:10-Country Surveys 2009
http://www.irex.org/programs/MSI_Africa/index.asp

12. Morse, Leon / (ed.): **Media sustainability index 2006/2007: development of sustainable independent media in Africa**. Washington DC: IREX, 2008, xix + 385 p., ill., tab.

Subjects: media landscape / media system; freedom of the press; media legislation; journalistic quality; media management; journalism training / education; associations of journalists - Benin; Botswana; Burkina Faso; Burundi; Cameroon; Central African Republic; Chad; Congo (Dem. Rep.);

Congo-Brazzaville; Ivory Coast; Djibouti; Ethiopia; Equatorial Guinea; Eritrea; Gambia; Ghana; Guinea; Kenya; Madagascar; Malawi; Mali; Mauritania; Mozambique; Namibia; Niger; Nigeria; Rwanda; Senegal; Sierra Leone; Somalia; South Africa; Sudan; Tanzania; Togo; Uganda; Zambia; Zimbabwe - country surveys; comparative analysis
CAMECO Library: 100:10-Country Surveys 2008
http://www.irex.org/programs/MSI_Africa/20067/index.asp

13. Esnault, David / (ed.): **Mada médias '97: le premier guide de la communication et des médias à Madagascar.** Antananarivo, Madagascar: Centre d'Information Technique et Economique, 1997, 288 p., ind.

Subjects: radio; television; print media - Madagascar - directory
CAMECO Library: 134:10-Reference 1997

Minorities & Media

14. Busch, Brigitta: **Sprachen im Disput: Medien und Öffentlichkeit in multilingualen Gesellschaften.** Klagenfurt: Drava, 2004, 304 p., bibl. p. 291-304 (Drava Diskurs)

Subjects: language policy; minorities and media; minority languages; ethnic / minority media - Western Europe; South East Europe; South Africa; Madagascar
CAMECO Library: 10-Minorities-G 2004
http://www.cis.or.at/download/sprachen_disput.pdf

Research Methods in Communication Studies & Social Sciences

15. Holland, Jeremy; Blackburn, James / (eds): **Whose voice? Participatory research and policy change.** London: Intermediate Technology Publications, 1998, ix + 254 p., ill., tab., ind. p. 249-254

With the increasing use of PRA methods and practices by NGOs, governments and multinational agencies, the potential impact for poor people is phenomenal. The book demonstrates the far-reaching implications of such approaches for the development sector. It is presented in an easily readable three part structure. Part 1 explores case studies in which participatory methods and approaches have been used to influence policy, Part 2 concentrates on PPA (Participatory Poverty Analysis), an innovative approach designed to bring local poverty and policy analysis into the policy process, and Part 3 discusses key issues arising during the Institute of Development Studies workshop, and includes chapters by several participants. (citation source: catalogue Intermediate Technology Publications 2000)

Subjects: participatory research; systems analysis; politics; non-governmental organizations (NGO); health; organizations; behaviour; minorities; methods; political influence; poverty; seminar; World Bank; empowerment - Gambia; Ghana; Guinea; India; Jamaica; Madagascar; Mozambique; Nepal; Pakistan; South Africa; Uganda; Zambia - case studies
CAMECO Library: 00:DEV-Research Methods 1998