

Invitation to offer a single Tender action

Public competition (VOL/A § 3 Nr. 1 (4))

- a) Name/address of the department/agency which invites tenders and awards the bid:

InWEnt - Internationale Weiterbildung und Entwicklung gGmbH,
Capacity Building International, Germany
Division 2.02, International Institute for Journalim (IJ)
Attn.: Hans-Jürgen Bösel, hans.boesel@inwent.org
Stresemannstr. 92, 10963 Berlin

- b) Type of award:
Single tender action

- c) Type and scope of services required:

Subject of the award is the planning, preparation, implementation and evaluation of an e-learning programme: "Economic and Financial Journalism" to be carried out between April and November 2010. For that two tutors will be required who run the course jointly and largely independently.

The objective of the programme is to enhance the reporting and writing skills of young African and Asian journalists in general economic and financial journalism for print and online media.

After a one-week introductory workshop in Berlin the programme will be run in a virtual workroom on InWEnt's Internet learning platform Global Campus 21 ®(GC21) in English language.

The services to be rendered include the independent implementation of a regular and reliable schedule of activities which is focused on the provision of high quality advice in economic and financial journalism. Apart from a multi-year background in reporting, writing and teaching business journalism the assignment requires considerable experience in the field of e-learning and technical/web administration.

Place of performance (e.g. receiving or assembling place):
Berlin/Germany and the Internet

- d) Reservations regarding the division in lots, scope of lots and possible allocation of lots to different bidders:
No distinction in lots is assumed.
- e) Provisions regarding the term of implementation:
Beginning of contract: March 2010 with preparatory activities including training in the technical administration of the workspace on the GC21 ®, if required. Completion of work: Final report end of November 2010.
- f) The request for participation has to be received by the body specified under a) not later than 16.12.2009
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- g) The invitation to tender will be sent out not later than 21.12.2009
 - h) The following documents have to be submitted along with the request for participation as they form part of the assessment of a participant's qualification:
 - CVs of the proposed tutors
 - Short description of accomplished projects/activities in the fields of journalism training and e-learning
 - i) **Criteria for the selection of potential candidates who will be requested to submit their bids:**
 - Professional background in the field of political and/or business journalism for print or online media
 - Proven record in adult education, journalism training and e-learning
 - Excellent command of written and spoken English
 - Familiarity with the system, standards and best practices in the British newspaper industry and exposure to working conditions of journalists in developing countries
 - j) By submitting the bid, bidders are subject to the regulations governing tenders which are not considered (according to § 27 VOL/A).
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