



Media on the Move – Migrants, Minorities and the Media

4th Symposium Forum Media and Development

September 25 - 27, 2008

Protestant Academy of the Rhineland

Bonn, Germany

Media influence the complex social, cultural, and political relationships between majorities and minorities or migrants. In Europe, the discussion about the coverage of migration issues and ethnic minorities has primarily focused on the western media, while it rarely has taken into consideration the practical and theoretical approaches of southern and eastern countries. Therefore, this symposium widens the scope and pays special attention to concrete experiences from Africa, Asia, Latin America, the Middle East and South-Eastern Europe.

The guiding questions are:

- To which extent do mainstream media in developing and transitional countries reflect the cultural and ethnic diversity within their countries and how can variety be mainstreamed?
- How can ethnic and diversity media be strengthened?
- How can collaboration between mainstream and minority media be promoted?
- How can migrants' concerns be communicated strategically?
- What are the potentials and limits of diaspora media?

This symposium is a joint initiative of the Forum Media and Development (FoME), the Protestant Academy of the Rhineland and the German Federal Office for Migration and Refugees.

We look forward to welcoming you in Bonn!

Jürgen Klußmann, Protestant Academy of the Rhineland

Dr. Christoph Dietz, Petra Stammen, Catholic Media Council

Prof. Dr. Peter Schimany, German Federal Office for Migration and Refugees

Programme

Thursday, 25 September

- 14.00 Registration
- 15.00 **Welcome and Introduction**
Jürgen Klußmann and Dr. Peter Schimany

Part I: Migration and the Media

- 15.30 **Informed Migration: an Integrated Approach to Promoting Legal Migration**
Marc Hulst, International Organization for Migration (IOM), Tbilisi (Georgia)
- 16.15 Coffee Break
- 16.45 **Empowering Refugees, Returnees and the Local Community: Radio Work in a Fragile Region**
Damas Missanga SJ, Radio Kwizera, Ngara (Tanzania)
- 17.30 **Entertaining and Campaigning: Combining a Radio Soap Opera on Migration with Social Action**
Seidy Salas Viquez, Voces Nuestras, San José (Costa Rica)
- 18.15 Dinner
- 19.30 **Getting Migration onto the Broadcasting Schedule: The Radio 1812 Campaign**
Myriam Horngren, December 18, Brussels (Belgium)
- 20.30 **Informal Evening at the Bar**

Friday, 26 September

08.00 Breakfast

Part II: Media, Minorities and Diversity

09.00 **Integrating Minorities through Media: a Comparison between German, Canadian and US Experiences**

Harald Bader, Research Project "Integration through Media", University of Dortmund (Germany)

09.45 **Why and How Mainstream and Minority Media Can Collaborate: Lessons Learnt from a European Perspective**

Reynald Blion, Consultant on Media and Diversity in Europe, Paris (France)

10.30 Coffee Break

11:00 **Equal or Equitable? – Multilingual Media Challenges in South Africa**

Fakir Hassen, Policy and Regulatory Affairs, South African Broadcasting Corporation (SABC), Johannesburg (South Africa)

11:45 **How Media Monitoring Contributes to Counteracting Xenophobia**

William Bird, Media Monitoring Project, Johannesburg (South Africa)

12.30 Lunch

14.00 **Mirroring Me Daily: the Indonesian Diaspora in the Media**

Edith Koesoemawiria, Deutsche Welle, Bonn (Germany)

14.45 **The Open Society Roma Media Projects: Lessons Learnt for Future Minority Media Assistance**

Yasha Lange, MediaWork, Amsterdam (Netherlands)

Marie Struthers, Open Society Foundation, London (United Kingdom)

15.30 Coffee Break

16.00 **Co-Productions of Mainstream and Minority Media: a New Approach for the Integration of Minorities in South-Eastern Europe**

Nena Skopljanac, Medienhilfe, Zurich (Switzerland)

Part III: Lessons Learnt and Recommendations

- 17.00 **Working Groups (WG):**
WG 1: Communicating Migration Strategically
Coordination: Sofie Jannusch, Catholic Media Council, Aachen (Germany)
WG 2: Promoting Collaboration between Mainstream and Minority Media
Coordination: Nena Skopljanac, Medienhilfe, Zurich (Switzerland)
WG 3: Strengthening Minority Media
Coordination: Dr. Kathrin Kissau, Institute for Political Science, University of Münster (Germany)
- 18.30 Dinner
- 20.00 **Live Soul, Jazz and Pop Music at the Bar**
Joyce Van De Pol Trio

Saturday, 27 September

- 08.00 Breakfast

Part IV: Potentials of Diaspora Media

- 09:00 **Communication Strategies of Zimbabwean Media in Exile**
Wilf Mbanga, The Zimbabwean, Southampton (United Kingdom)
- 09.45 **How Satellite News are Changing the Media Landscape**
Aye Chan, Democratic Voice of Burma, Oslo (Norway)
- 10.30 Coffee Break
- 11.00 **The Internet Sphere of Russian and Turkish Migrants in Germany**
Dr. Kathrin Kissau, Institute for Political Science, University of Münster (Germany)
- 11:45 **Media Development Monitoring and Evaluation: the mediaME Project**
Sofie Jannusch, Catholic Media Council (CAMECO), Aachen (Germany)
- 12.00 **Reports of the Working Groups to the Plenum – Discussion**
- 13:00 Lunch
- End of Conference**

Coordination

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Conference fees

Euro 120,00 board and lodging, including conference fees

Euro 80,00 board without lodging, including conference fees

Euro 15,00 observer per lecture (prior registration necessary)